

KCStat

kcstat.kcmo.org

February 12, 2016

#KCStat

Neighborhoods and Healthy Communities



Neighborhoods and Healthy Communities Goal

To support the development, maintenance and revitalization of sustainable, stable, and healthy communities in which neighborhoods are safe, clean, well maintained and consistently improved.

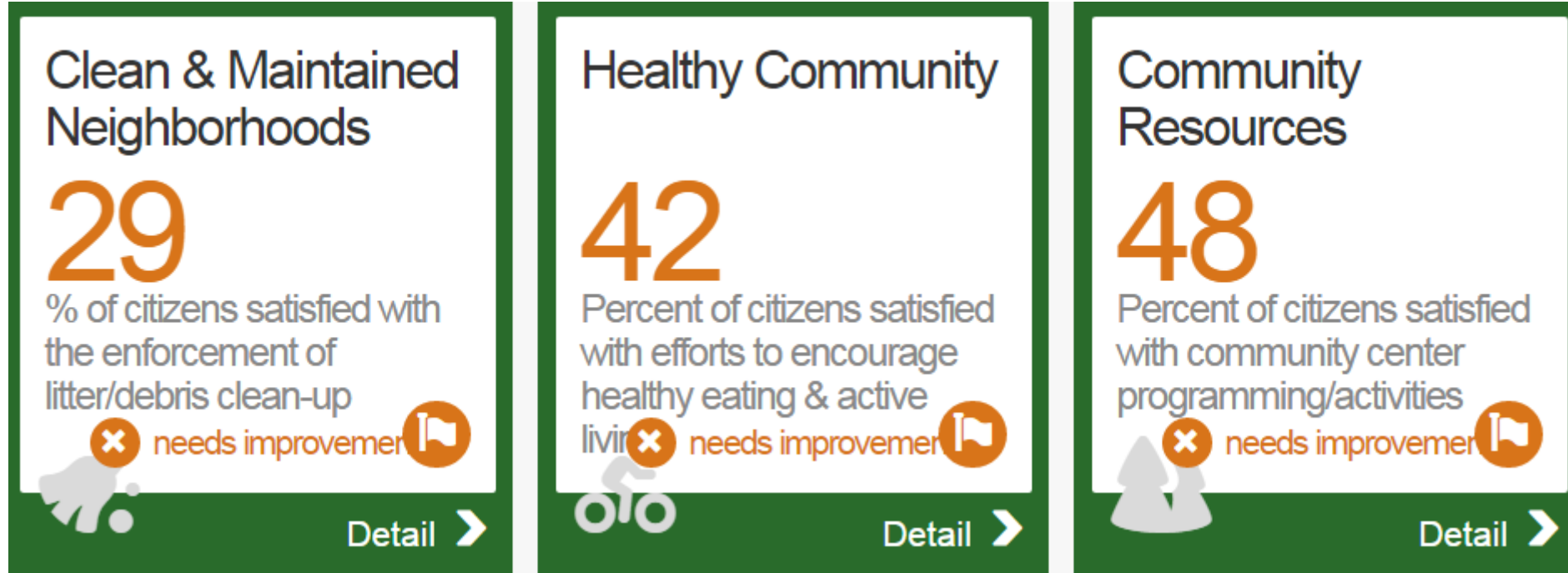
Objectives

1. Increase overall life expectancy and reduce health inequities in all zip codes. (2020)
2. Implement the Community Health Improvement Plan (KC-CHIP). (February 2016)
3. Introduce legislation to provide the City and local neighborhoods better control over the future of vacant properties as quickly as possible. (February 2016)
4. Support blight reduction efforts through legislative changes, collaborating with community partners, reducing illegal dumping and litter, and aggressively market Land Bank and KC Homesteading Authority property inventory. (Current and ongoing)
5. Update and improve the City's Dangerous Buildings demolition ordinance to ensure that demolition activities meet current legal standards. (September 2015)
6. Perform a housing condition survey. (July 31, 2017)
7. Improve access to locally grown, processed, and marketed healthy foods through programs such as KC Grow. (April 2016)
8. Implement services and other recreational activities outlined in community centers' business plans that have been targeted to the specific needs of each community. (Initial efforts – December 2015; then ongoing)
9. Enhance arts and cultural opportunities available in neighborhoods through Kansas City, Missouri. (2019)

Measures of Success

Measures of Success	FY15 Actual	FY16 Target	FY17 Target
Percent reduction in dangerous building inventory	--	10%	10%
Percent of Land Bank approvals closed within 45 days	--	80%	80%
Percent of citizens satisfied with access to healthy foods and active living	52.3%	54%	56%
Percent of citizens satisfied with programs and activities at City community centers	48.3%	50%	50%
Percent of citizens satisfied with the city's youth programs and activities	38.3%	50%	50%
Percent satisfied with cleanliness of city streets and other public areas	50%	52%	54%

Dashboard Snapshot



Community Resources

Implement services
and other
recreational activities
outlined in
community centers'
business plans that
have been targeted
to the specific needs
of each community.

Objectives 8 and 9



Citizen Satisfaction with Community Center Programming

48

Percent of citizens satisfied with community center programming/activities
Current as of Oct 2015

52

Percent of citizens satisfied with community center programming/activities
Jul 2016 Target



Needs Improvement

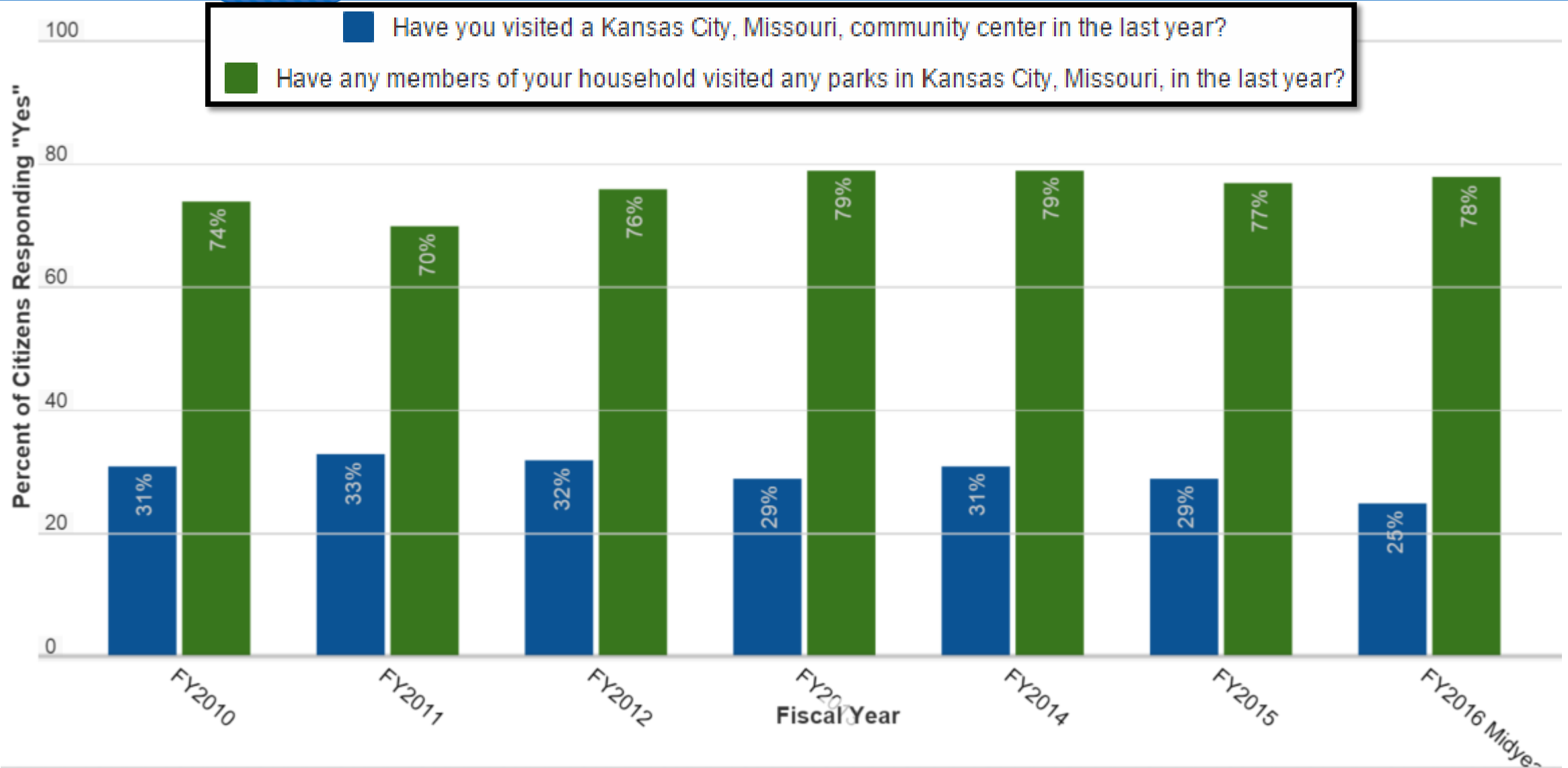
Show chart

Citizens' Priorities for Parks and Recreation

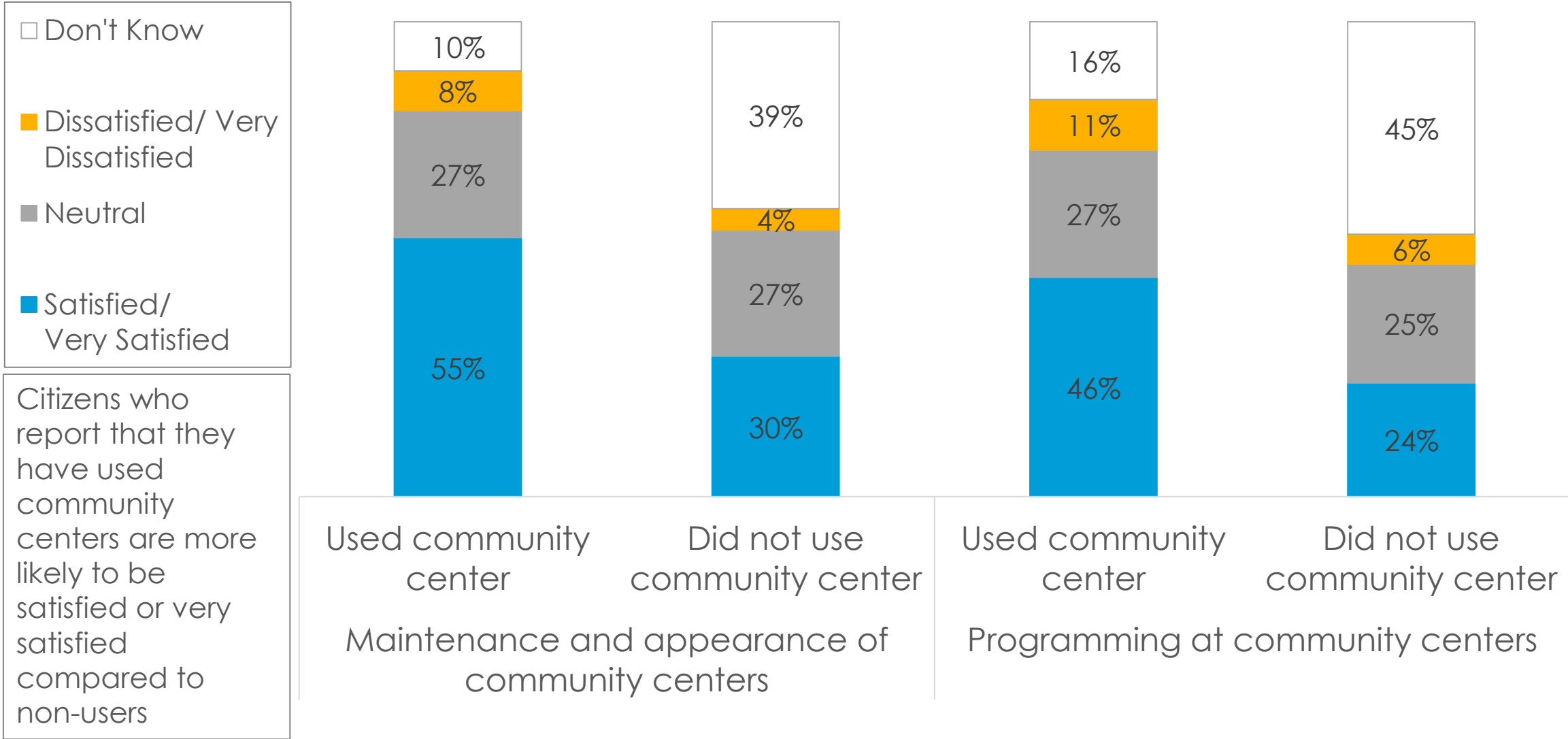
Which TWO of the Park and Recreation Services listed do you think should receive the MOST EMPHASIS from the City over the next two years? (Importance = aggregate percent of citizens selecting)

Question	Importance	Satisfaction	FY2016 Mid year I-S Rank
Tree trimming and tree care	26%	42%	1
Youth program activities	20%	40%	2
Walking and biking trails	16%	52%	3
Maintenance of city parks	19%	71%	4
Maintenance of boulevards and parkways	14%	65%	5
City swimming pools and programs	8%	44%	6
Park facilities (picnic shelters, playgrounds)	11%	64%	7
Programs and activities at community centers	7%	48%	8
Communications from Parks and Rec	6%	42%	9
Customer service from Parks and Rec employees	4%	45%	10
Outdoor athletic fields	5%	64%	11
Maintenance and appearance of community centers	3%	53%	12

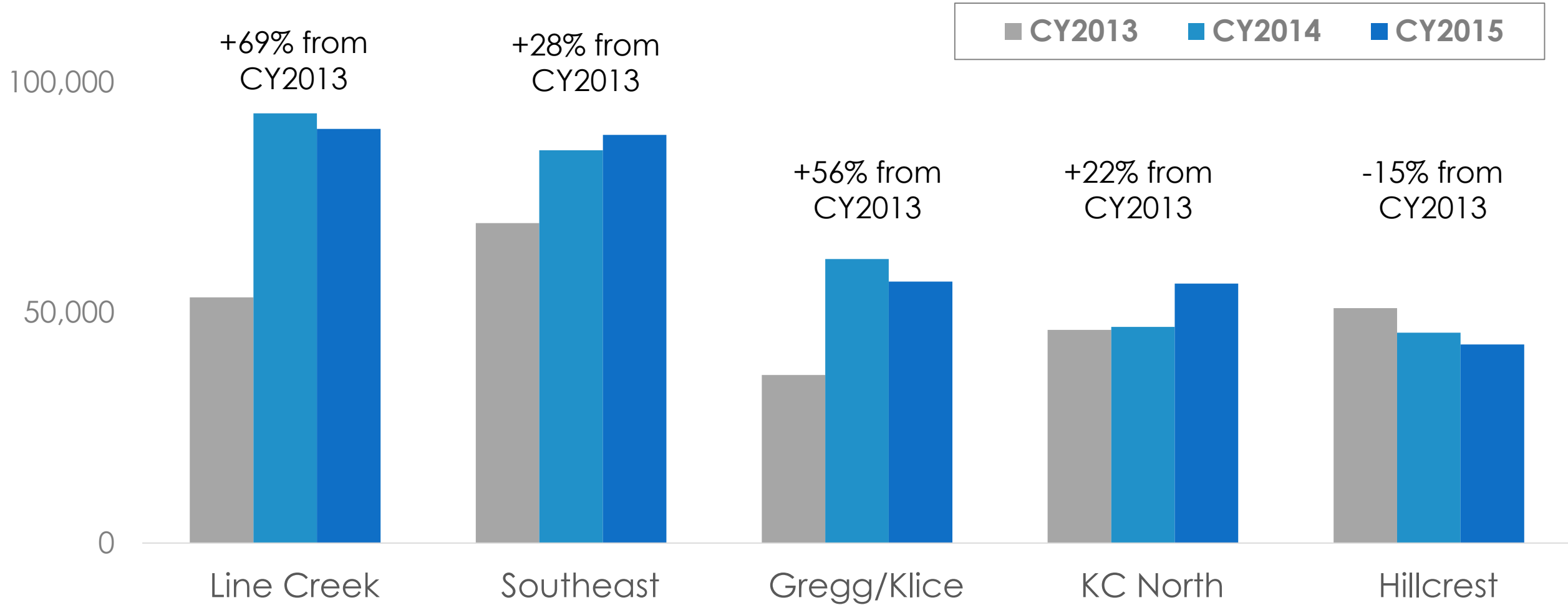
Citizens' Use of Parks and Community Centers



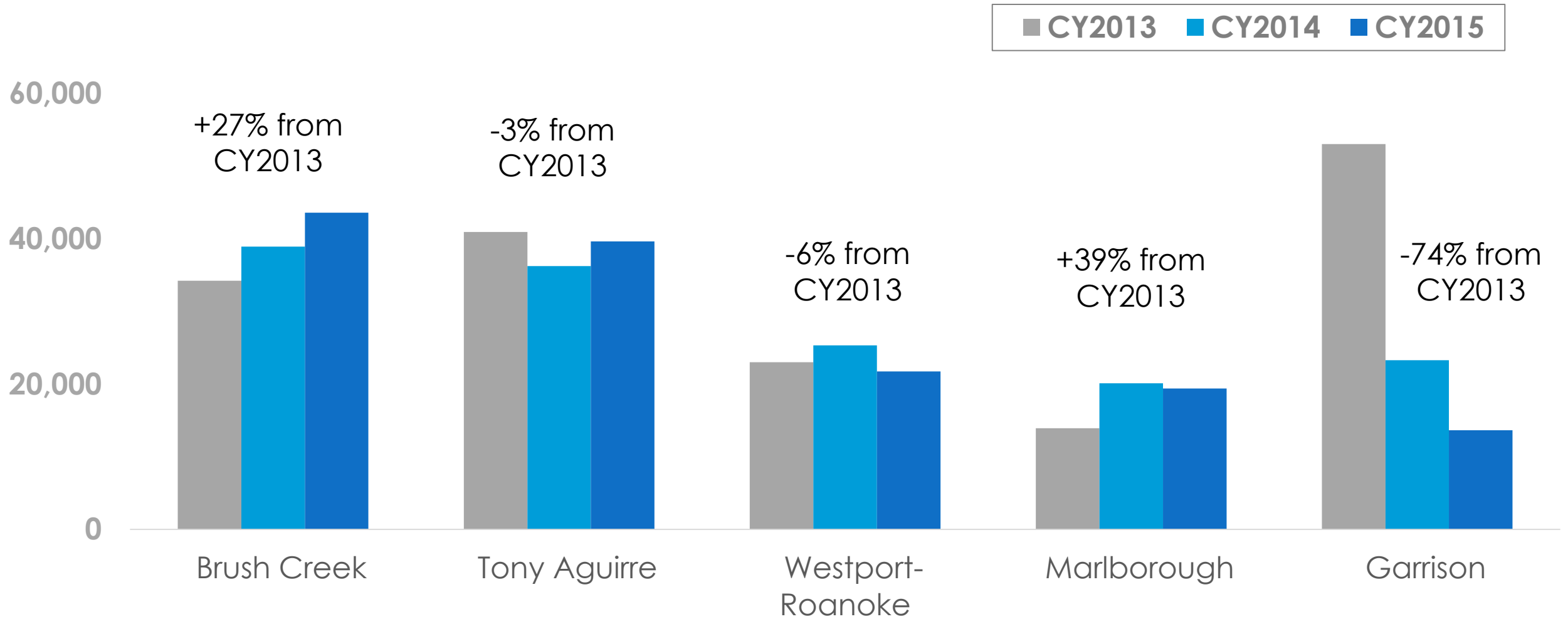
Citizen Satisfaction with Community Centers by Use



Attendance at Community Centers



Attendance at Community Centers



Cost Recovery at Community Centers

Since we began using cost recovery as one key performance indicator for community centers, there has been notable positive increase at almost all centers. Since implementing the business plans in 2014 the overall cost recovery for all centers increased from 23% during the first 3 quarters to 28% for the most recent 3 quarters. A few centers with a notable increase include:

Southeast from 28% to 33%

Gregg-Klice from 18% to 29%

Tony Aguirre from 13% to 21%

	FY-2015 Goals	FY-2015 Actuals	FY-2016 Goals	FY-2016 Current Cost Recovery (May-December)
Brush Creek	20%	18%	20%	16%
Hillcrest	25%	20%	25%	23%
Gregg-Klice	25%	25%	25%	29%
Line Creek	70%	75%	70%	62%
Marlborough	15%	8%	15%	8%
Tony Aguirre	20%	18%	20%	21%
Garrison	5%	2%	5%	3%
KC North	25%	25%	25%	24%
Westport	20%	17%	20%	17%
Southeast	35%	33%	35%	33%
Total	35%	28%	35%	28%

City Employee \$10 Passes

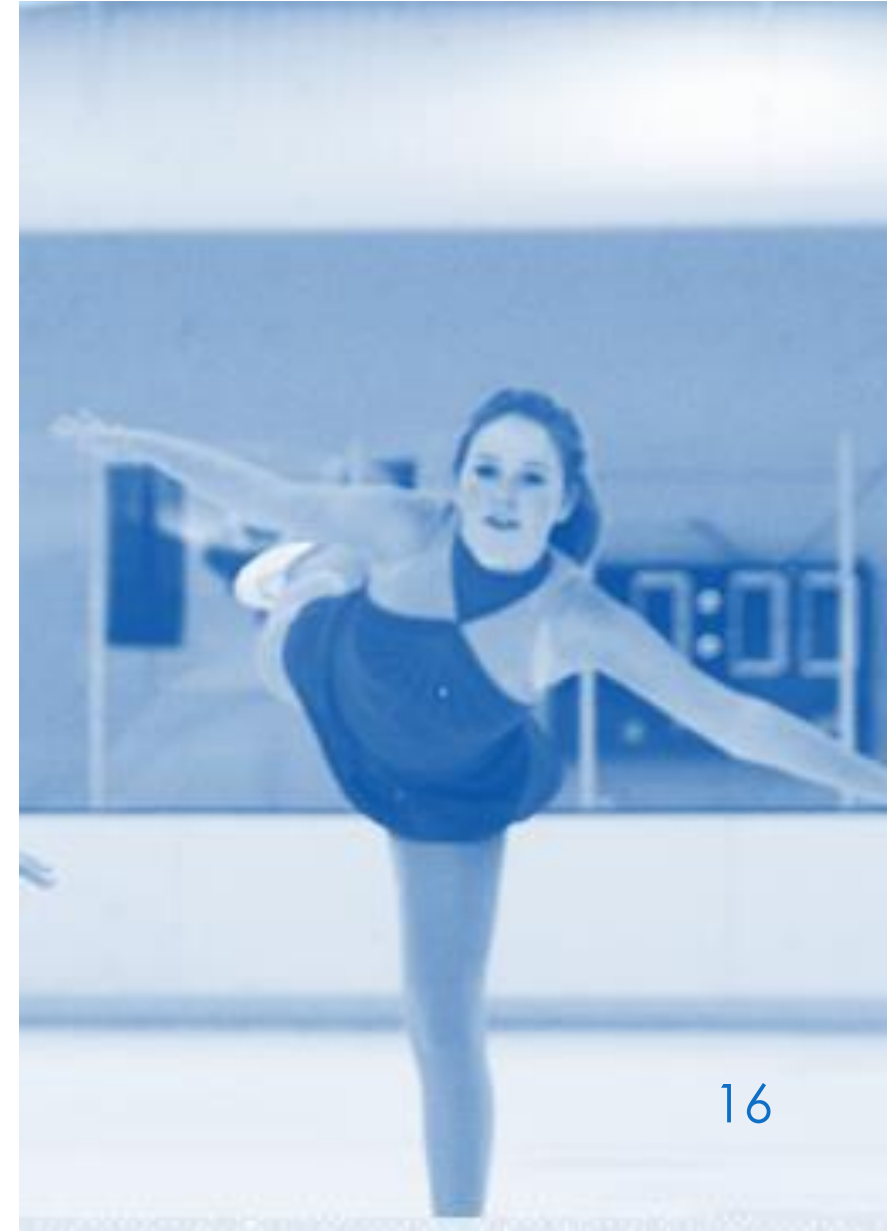
- 246 City Employees signed up for the employee discount
- With the previous discount, only 14 City Employees used community center membership
- The discount includes access to all 10 community centers, public ice skating at Line Creek Community Center, open swimming at all indoor pools, fitness centers, and classes
- The pass costs City Employees \$10/month, payroll deduction is available for most employees



Outreach Efforts

Community Outreach efforts:

- Southeast will begin hosting regular free dental clinics for Medicaid recipients
- Brush Creek will host a prom for people with special needs through the Tim Tebow Foundation on February 12.
- Girls on the Run programming will be offered at Southeast and Hillcrest community centers
- Several centers offer Home School PE programs



Communication & Engagement

All-Access Pass: Good at all 10 Community Centers

- Holiday Promotion: Eblast, social media, flyers
- City Employee Promotion: Fountain of Health

Get your
membership today!



2016 Spring/Summer Programs

- 5,000 guides printed and distributed
- Available to download on website
- Eblast, social media
- Discover Day on April 23-free programs/activities at three KC Parks Community Centers

DISCOVER
DAY



FREE ADMISSION

SATURDAY
APRIL 23

2016



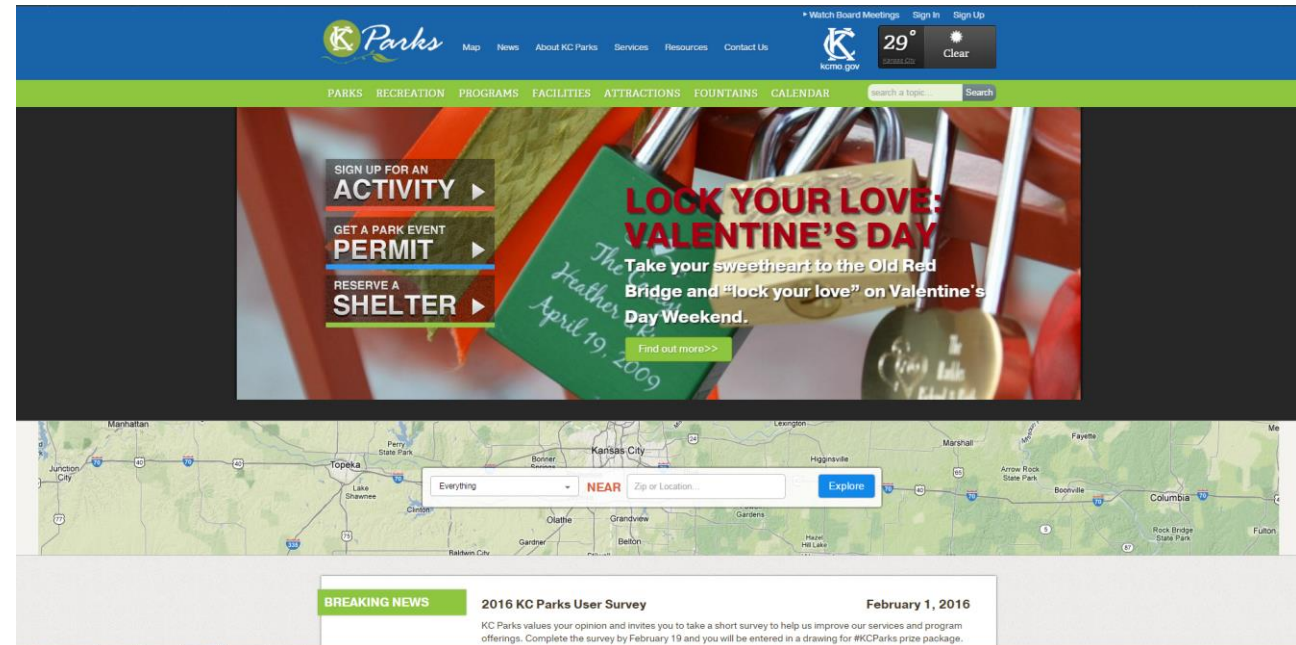
Communication & Engagement

DISCOVER
#KCPARKS



@KCMOParks

- **#KCParks Social Media** (2015/2016)
 - Instagram: 736/2664 = +1895
 - Facebook: 3725/5442 = +1717
 - Twitter: 2603/4545 = +1942
- **Enews/Ecalendar Distribution List**
 - 10,044/13,612 = +3568
- **Website visits** (kcparks.org)
 - Monthly Average: 44,425



Enhance arts and cultural opportunities available in neighborhoods through Kansas City, Missouri

Objectives 8 and 9



KCMO ARTS CONVERGENCE

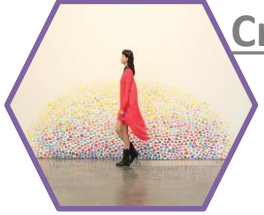
BECOMING A 21ST CENTURY CULTURAL CENTER

FINAL PLAN

NOV
2013

- KCMO Arts Convergence is a 10-year comprehensive community cultural master plan for the City of Kansas City, MO developed through a cooperative effort led by Mayor James' Task Force on the Arts.
- The plan provides a roadmap to fulfill the City's momentum in becoming a national cultural center.
- The Office of Culture and Creative Services was the first recommendation to be implemented realize the plan in tandem with community partners to take action in key areas of need and opportunity.

KCMO Arts Convergence Plan - 10 Goals



Creative Economy

Enhance services and opportunities for **INDIVIDUAL ARTISTS**
Enhance **LEADERSHIP AND FUNDING** for the arts
Increase support for **ECONOMIC DEVELOPMENT** of the creative sector
Showcase and develop the creative potential of KCMO's **TECHNOLOGY PLATFORM**



Cultural Tourism

Create a **SIGNATURE FESTIVAL** focused on KC arts and culture
Provide **COMPREHENSIVE INFORMATION** on arts and culture



Creative Learning

Improve **ACCESS TO ARTS EDUCATION** for every student and adults of all ages



Urban Infrastructure

Facilitate development and use of **FACILITIES, VENUES AND SPACES**
Enhance the existing **PUBLIC ART** program



Community Development

Enhance **ARTS AND CULTURAL OPPORTUNITIES** available in **NEIGHBORHOODS**

87% citizens want the City to “fully support” or “play a major role” in the city’s cultural development

33% citizens want better opportunity to start and develop a creative business

44% citizens want better information about what's available in their community

64% residents want more arts learning opportunities for citizens of all ages

43% citizens want more art displayed in public places throughout the community

57% citizens want to promote arts and culture as a strategy for neighborhood revitalization

NTDF – Neighborhood Tourist Development Fund

PURPOSE: To promote Kansas City's neighborhoods through cultural, social, ethnic, historic, educational and recreational activities, while promoting our city as a premier convention, visitor and tourist center.

FY 2015 – 2016	Annual Cycle	Total
Total # of Applications	115	231
Total # of Organizations	84	134
Total # of Contracts	105	164 *
Total Request Amount	\$3,157,733	\$4,045,888
Total Funds Awarded	\$1,318,650	\$1,744,215 *

* Reflects Annual + 1st, 2nd & 3rd Quarter cycles only

FY 2016–2017	Annual Cycle
Total # of Applications	141
Total # of Organizations	104
Total # of Contracts	TBD
Total Request Amount	\$3,367,485
Funding awarded	TBD

2105 NTDF applicant workshops
June 20
Southeast Community Center

July 7
Kauffman Foundation

July 8
Kansas City Public Library

NTDF applicant workshop evaluation
We are reaching the right audiences!
78% attendees reported that the workshop helped them to more fully understand the NTDF process.
We are reaching new audiences!
74% said that this would be their first time to apply for NTDF funding.

MAPIT – Mural Art Program Inspiring Transformation

VISION: Transforming neighborhoods and preserving property by implementing collaborative educational art projects to empower our youth.

9th and Van Brunt Athletic Fields Park



The Sun and the Moon Dream of Each Other
José Faus, lead artist

- 5 Local lead artists**
- 13 High school students**
- 5 Partners:** Mayor Pro Tem Scott Wagner, Municipal Art Commission, Parks and Recreation Department, Full Employment Council, Mattie Rhodes Center, and ArtsTech
- 2 Funders:** Public Improvements Advisory Committee and Kansas City Power & Light Grant

The Grove Park



Breach
Hector Casanova, lead artist

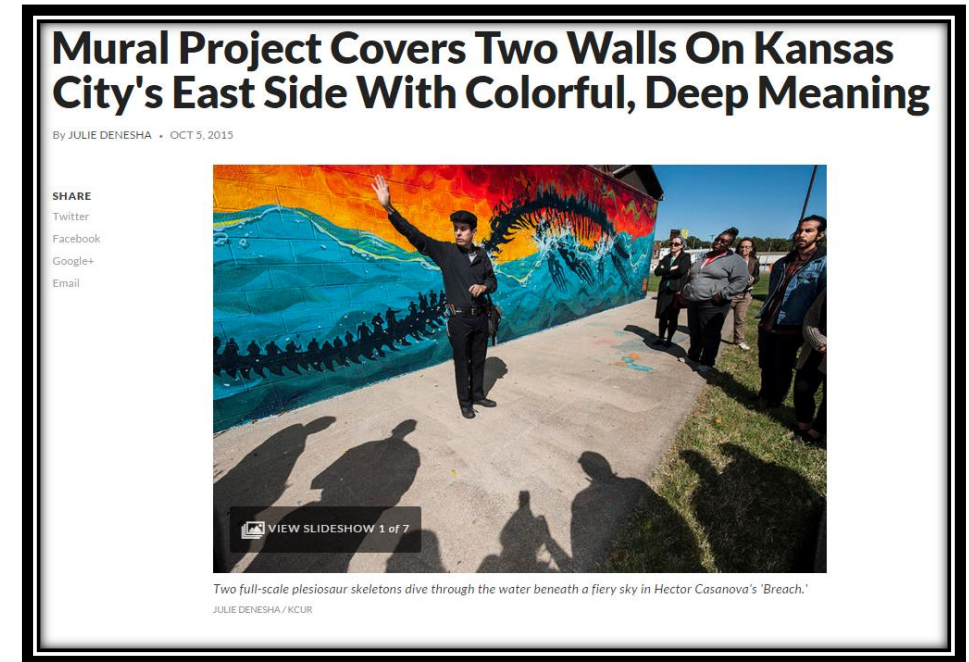
Communication: Office of Culture & Creative Services

○ NTDF

- Logo update
- Social media
- Weekly Report: Standing Segment



○ MAPIT

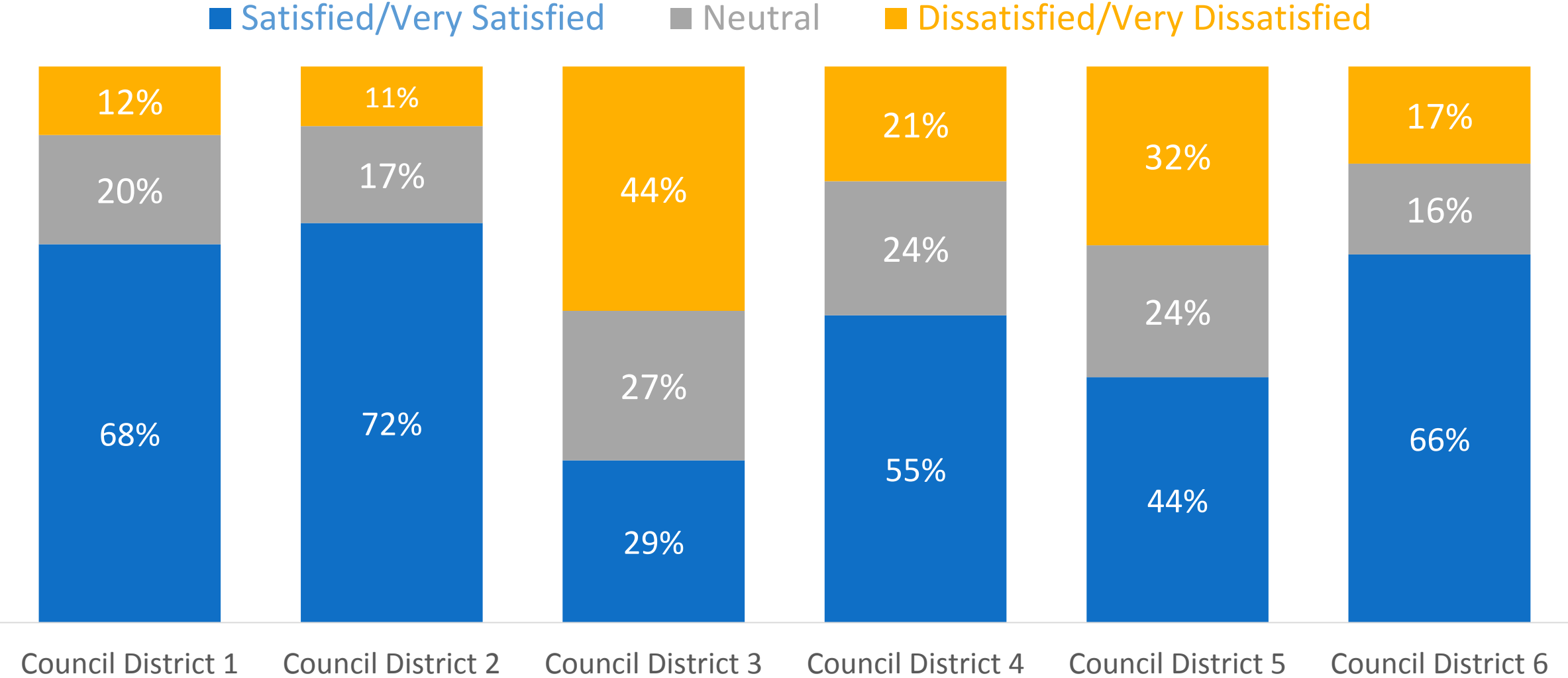


KCUR 89.3

The★Star
THE KANSAS CITY STAR

Clean and Well Maintained Neighborhoods

Citizen Satisfaction With the Overall Appearance Of Their Neighborhood



Source: Citizen Survey, FY16 YTD

Support blight reduction efforts through legislative changes, collaborating with community partners, reducing illegal dumping and litter, and aggressively market Land Bank and KC Homesteading Authority property inventory.

Objectives 3, 4, 5 and 6



Strategies to Address Blight and Vacant Properties

Land Bank

Blight
Reduction
through
enforcement

Illegal Dumping

Community
Partnerships

Citizen Satisfaction with Enforcement of Litter/Debris Clean-up

29 % of citizens satisfied with the enforcement of
litter/debris clean-up
Current as of Oct 2015

▶ **33** % of citizens satisfied with the enforcement of litter/debris clean-up
Jun 2016 Target



Needs Improvement

▼ Show chart

Citizens' Priorities for Neighborhood Services

Which TWO of the Neighborhood Services listed do you think should receive the MOST EMPHASIS from the City over the next two years?
(Importance = aggregate percent of citizens selecting)

Question	Importance	Satisfaction	FY2016 Mid-year I-S Rank	FY2015 I-S Rank
Enforcing clean up trash/debris on private property	34%	29%	1	2
Demolition of vacant structures	28%	19%	2	--*
Enforcing mow/cutting of weeds on private property	23%	26%	3	4
Enforcing codes in YOUR neighborhood	16%	39%	4	6
Enforcing exterior maintenance of private property	16%	27%	5	5
Board up of vacant structures	13%	26%	6	--*
Animal shelter operations/adoption	10%	50%	7	--*
Enforcement of animal code	9%	38%	8	--*
Customer service from Animal Control officers	3%	39%	9	--*

*new questions in FY2016

Citizens' Priorities for Neighborhood Services by Council District

Question	Citywide	1 st	2 nd	3 rd	4 th	5 th	6 th
Enforcing clean up trash/debris on private property	1	1	1	2	2	1	2
Demolition of vacant structures	2	3	2	1	1	2	1
Enforcing mow/cutting of weeds on private property	3	2	3	3	4	3	3
Enforcing codes in YOUR neighborhood	4	5	7	4	6	4	6
Enforcing exterior maintenance of private property	5	4	4	6	3	6	4
Board up of vacant structures	6	6	5	5	5	5	5
Animal shelter operations/adoption	7	8	6	8	8	8	7
Enforcement of animal code	8	7	8	7	7	7	8
Customer service from Animal Control officers	9	9	9	9	9	9	9

Strategies to Address Blight and Vacant Properties

Land Bank

Enforcement

Illegal
Dumping

Community
Partnerships

LB and KCMHA Inventory

4,616 publically controlled properties

4,090

in Land Bank

526

in Homesteading
Authority

3,127
vacant
lots

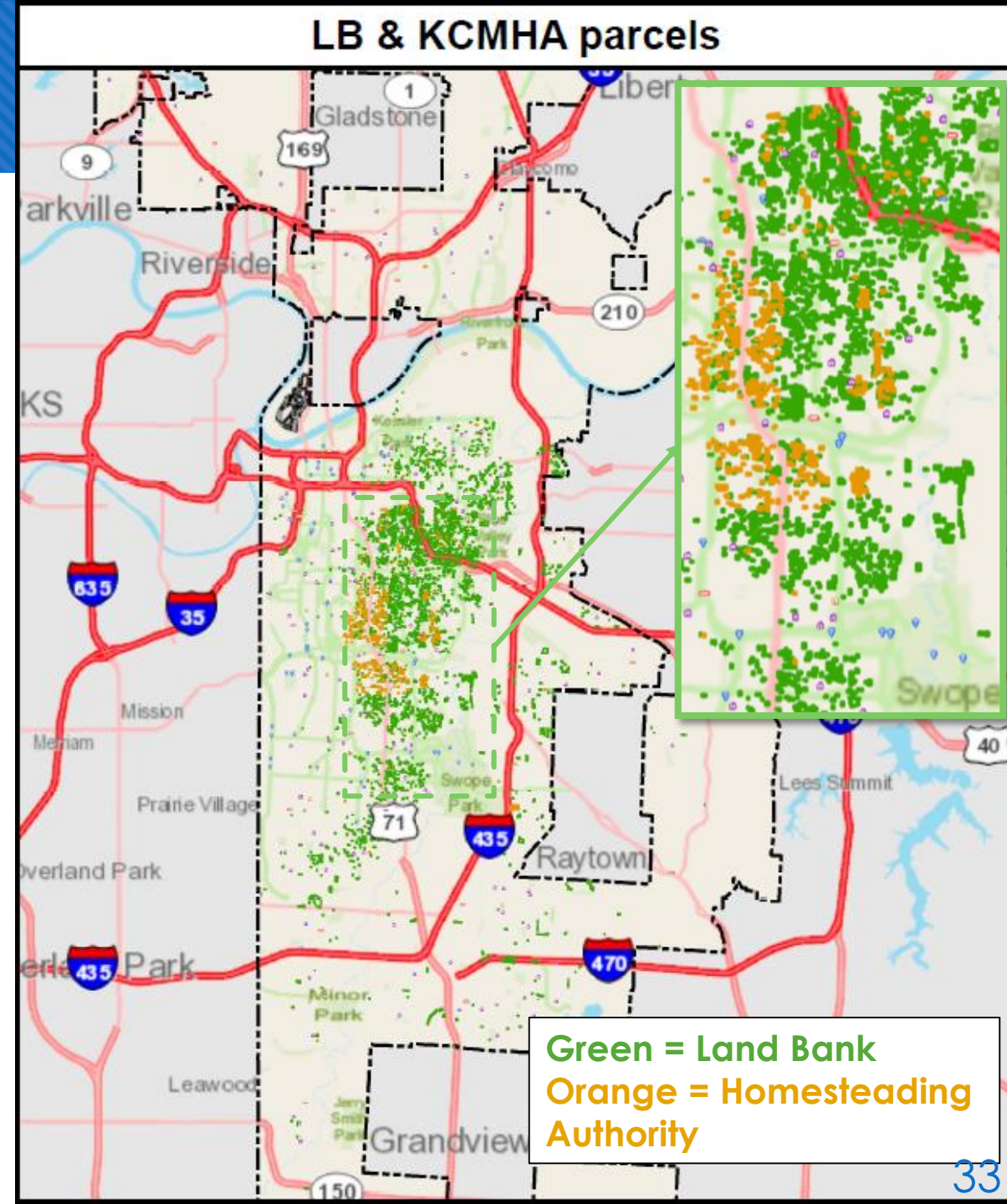
963
structures

330
*anticipated
to enter
Land Bank in
April 2016*

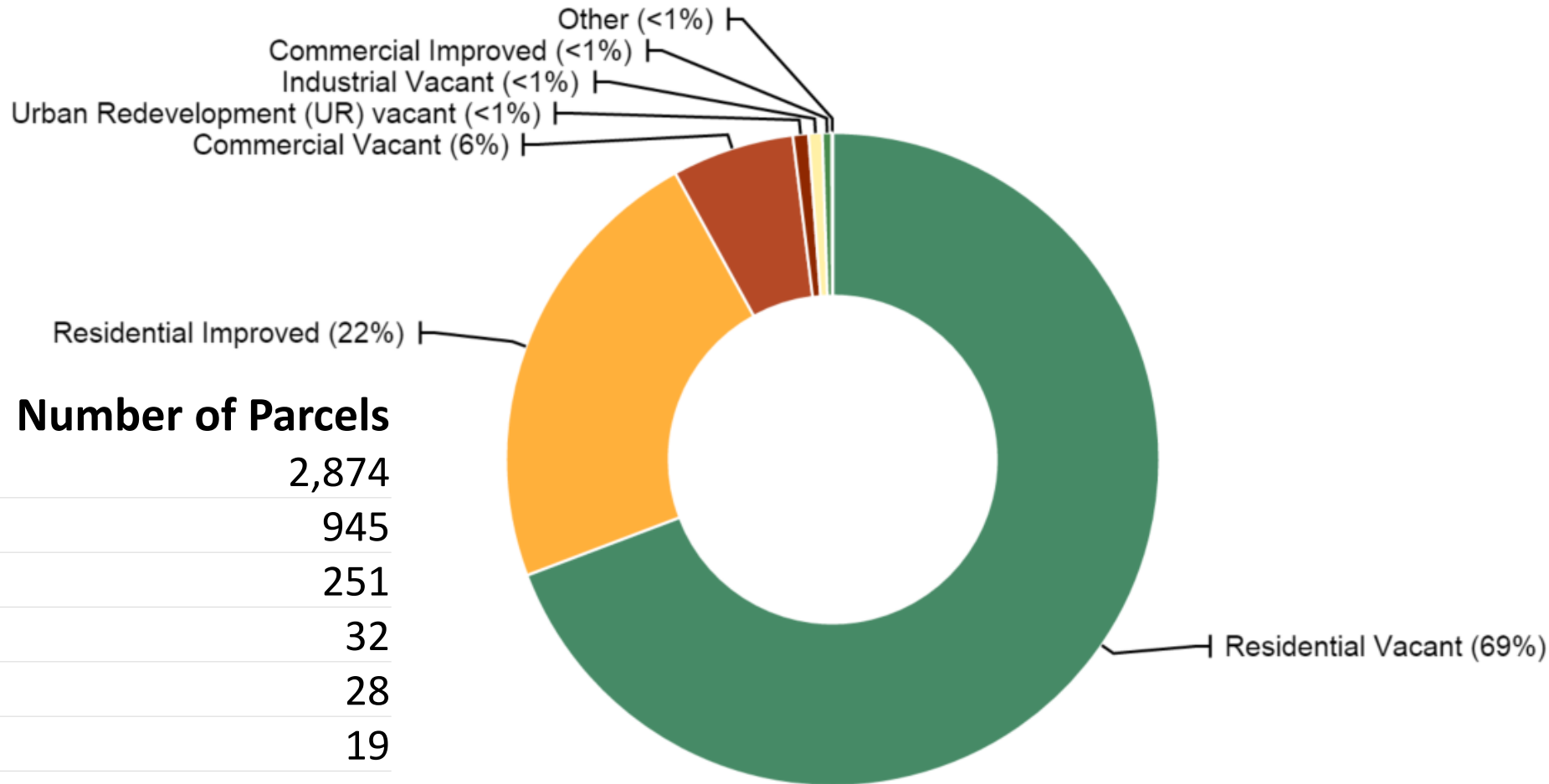
514
vacant
lots

12
structures

Source: Neighborhood and Housing Services, Land Bank



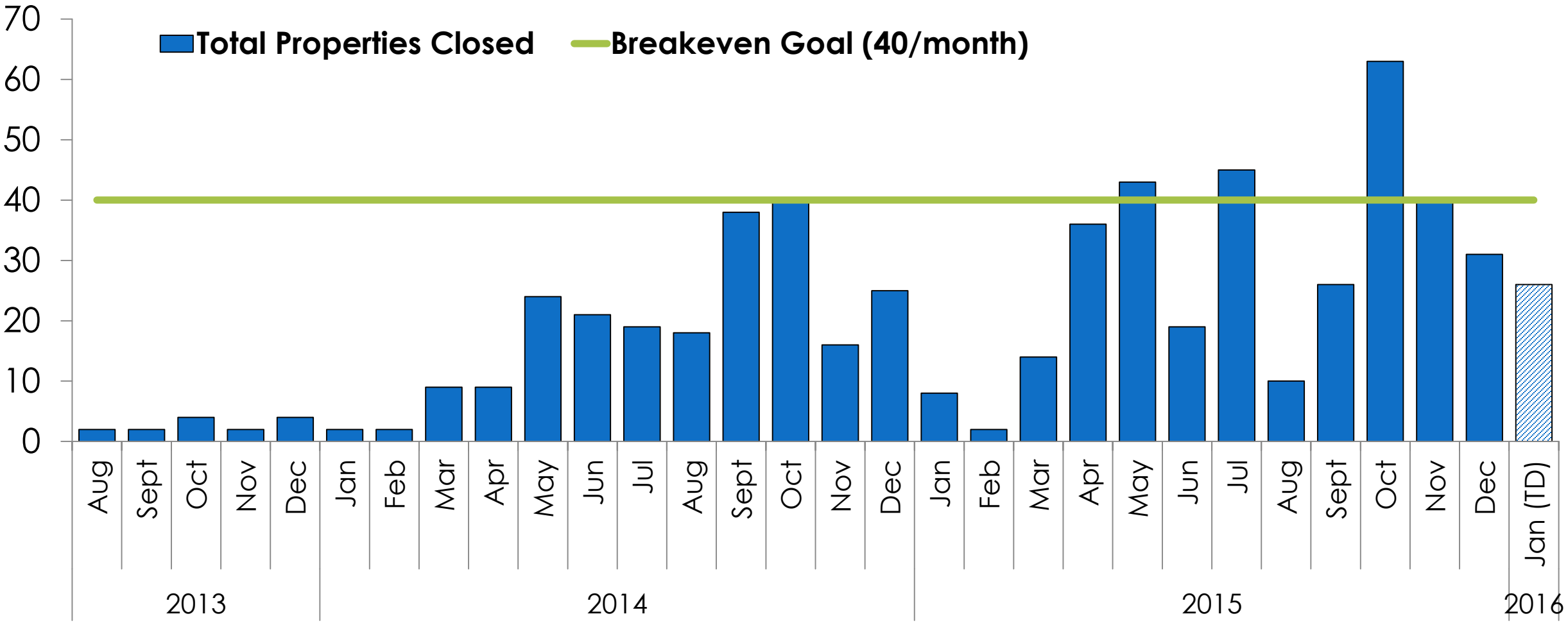
Land Bank Property Types



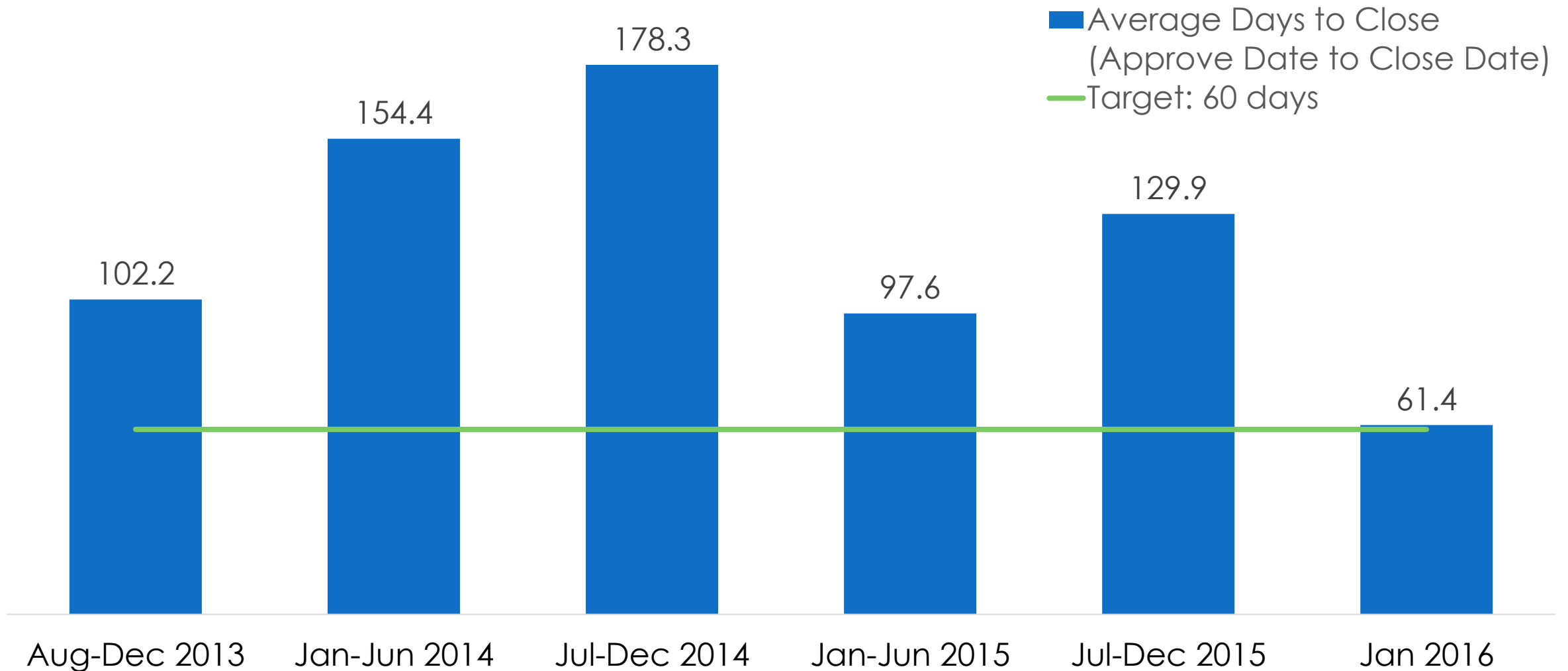
Property Class	Number of Parcels
Residential Vacant	2,874
Residential Improved	945
Commercial Vacant	251
Urban Redevelopment	32
Industrial Vacant	28
Commercial Improved	19
Industrial Improved	1
Agricultural Vacant	1

Land Bank Sales Closed by Month

Total Closed from
August 2013 to July 2015 = 330
Total Received into Land Bank
in 2015 = 478



Average Days to Close on Land Bank Properties



Quiet Title Work

○ Efforts to expand quiet title work:

- Two classes at UMKC Law School – 12 properties given to students this semester
- Continuing legal education class with Legal Aid of Western Missouri – 60 attorneys were interested in providing pro bono services
- Ted Anderson will also be submitting a conference seminar on Tax Titles and possible solutions for the Center for Community Progress, Abandoned and Vacant Property conference in Baltimore

What is a quiet title: *Quiet title is a lawsuit filed with the purpose of establishing ownership of real estate when said ownership is in question. If an owner of a property wants a “clear title” – meaning there are no liens or levies against the title or any disputes over the properties ownership – he/she can move to a quiet title process*

Land Bank Revenue and Investment

Value/ Investment	FY2014-15	FY2015-16 YTD	Total since Land Bank inception
Revenue from sales	\$172,397	\$289,397	\$686,349
Promised investment by purchaser	\$1,566,495	\$3,095,181	\$5,291,530
Value of property donated by Land Bank for public use	\$224,899	\$86,637	\$387,546

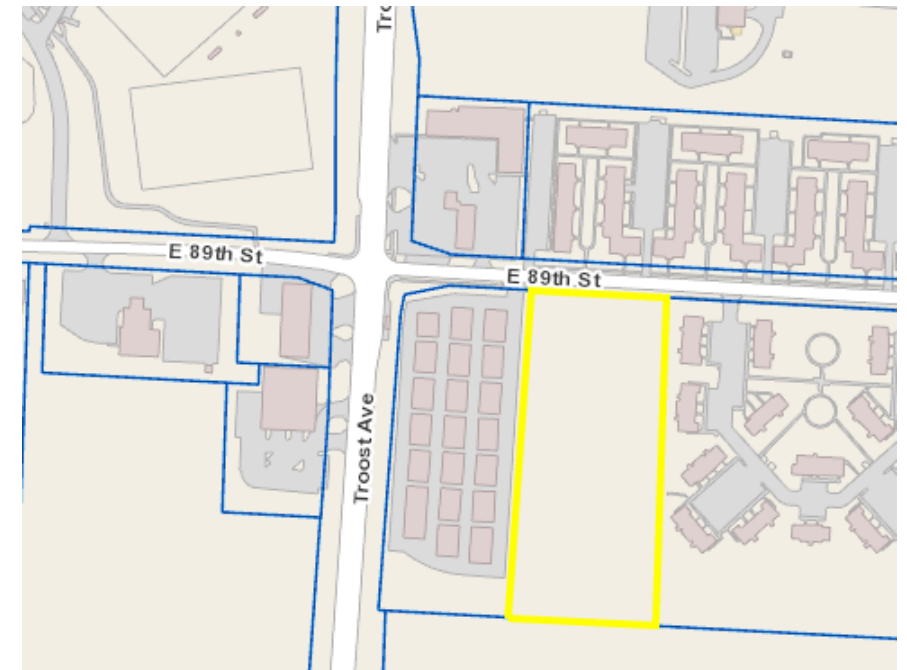
Land Bank Partnerships

Habitat for Humanity Partnership:

- Habitat is buying four houses and will renovate
- This represents a new model for their organization

Homeless Veterans Tiny House Project:

- Thirty-eight tiny houses being built at 89th and Troost
- Land Bank donated five acres
- Will house homeless veterans



Communication: Land Bank

- For Sale Signage & promotional updates
- Channel 2 homes showcase
- Twitter/Facebook support
- Testimony from new homeowners
- **Open House:** March 9, 2016



Strategies to Address Blight and Vacant Properties

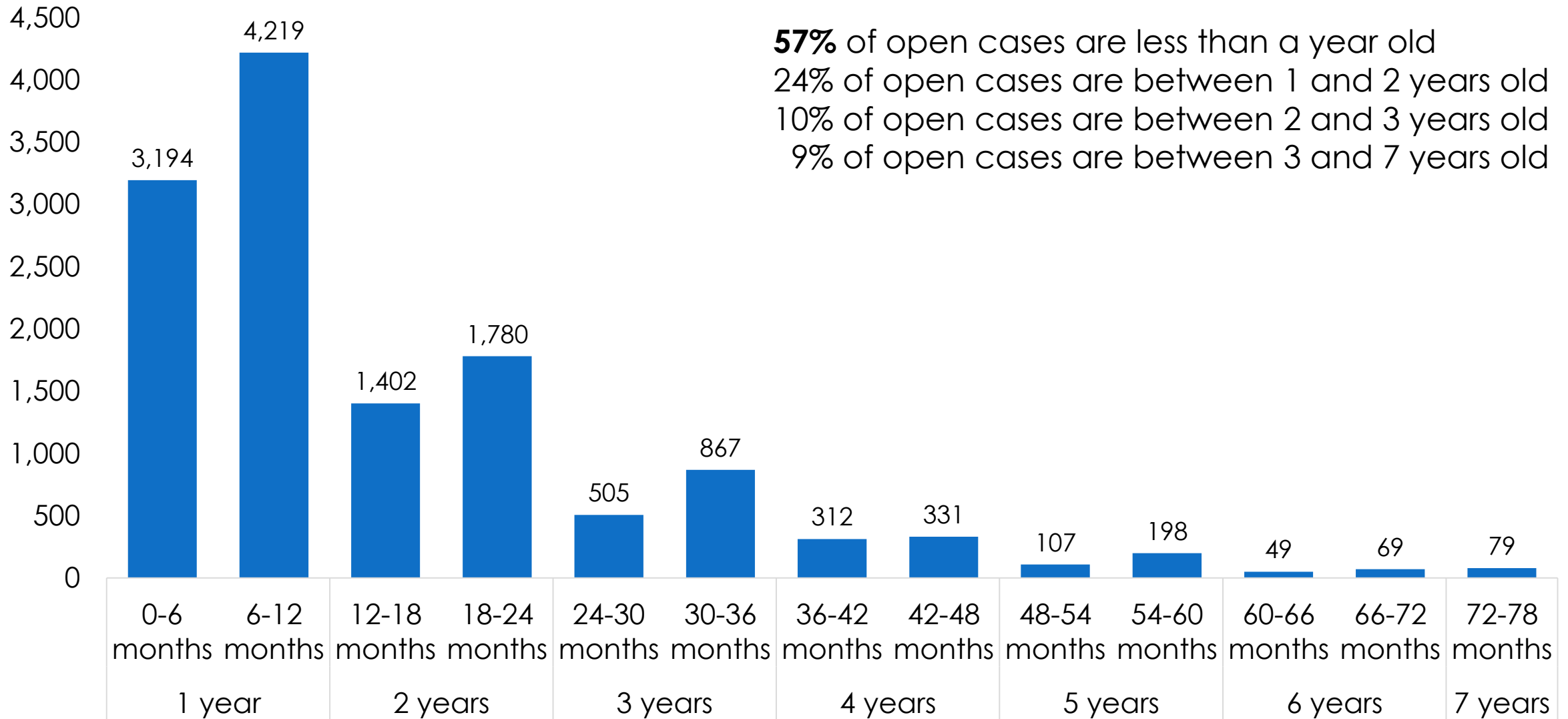
Land Bank

Enforcement

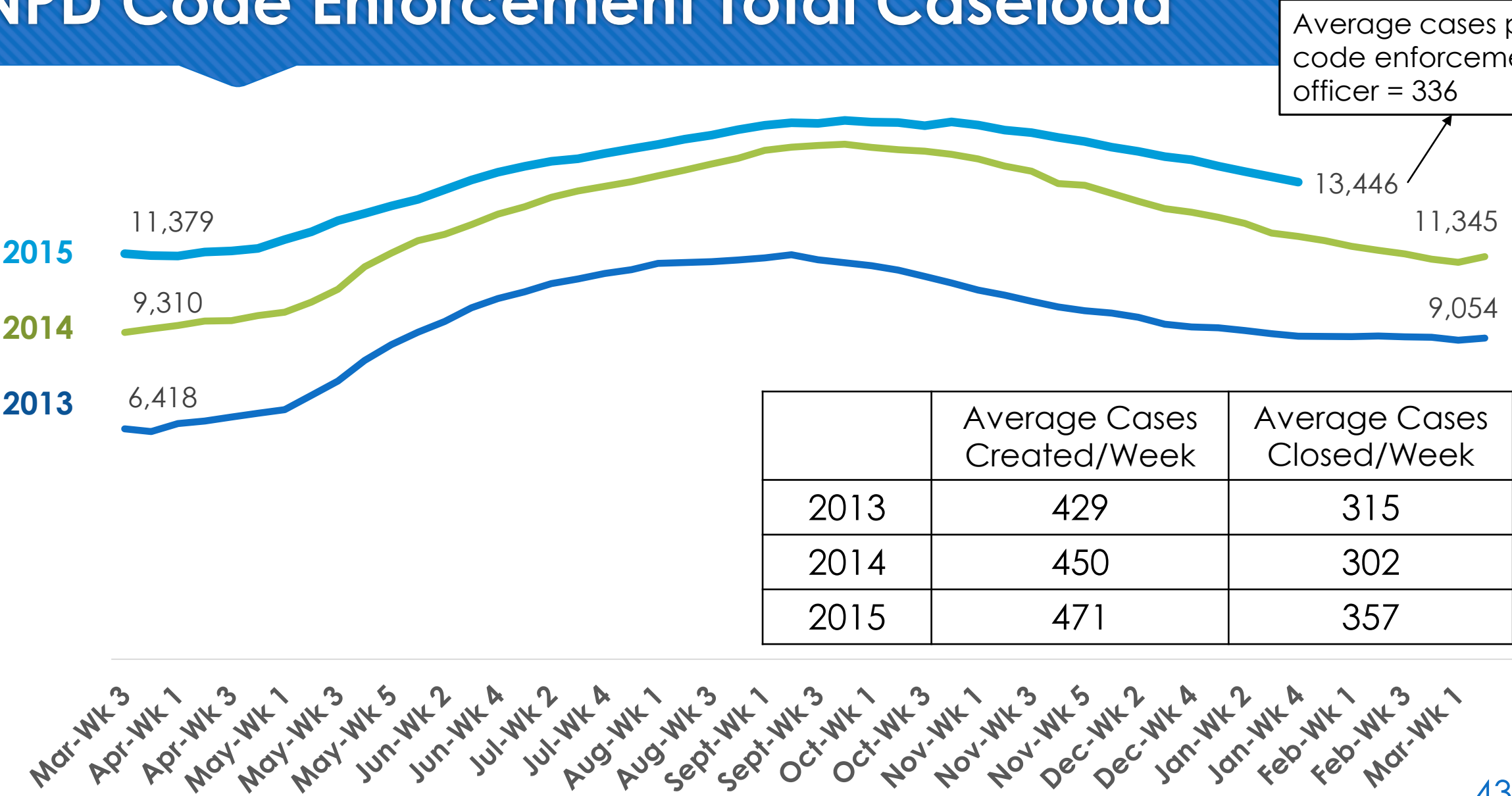
Illegal
Dumping

Community
Partnerships

Current Caseload Aging Chart



NPD Code Enforcement Total Caseload

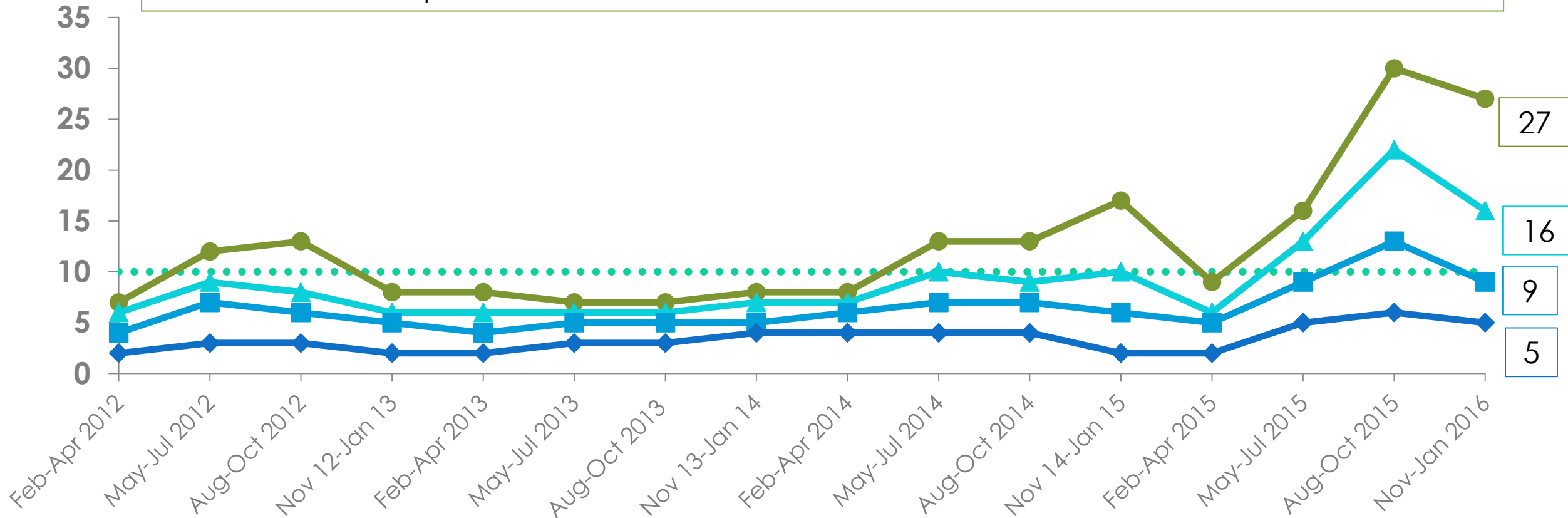


	Average Cases Created/Week	Average Cases Closed/Week
2013	429	315
2014	450	302
2015	471	357

Source: PeopleSoft CRM 311 Service Request System

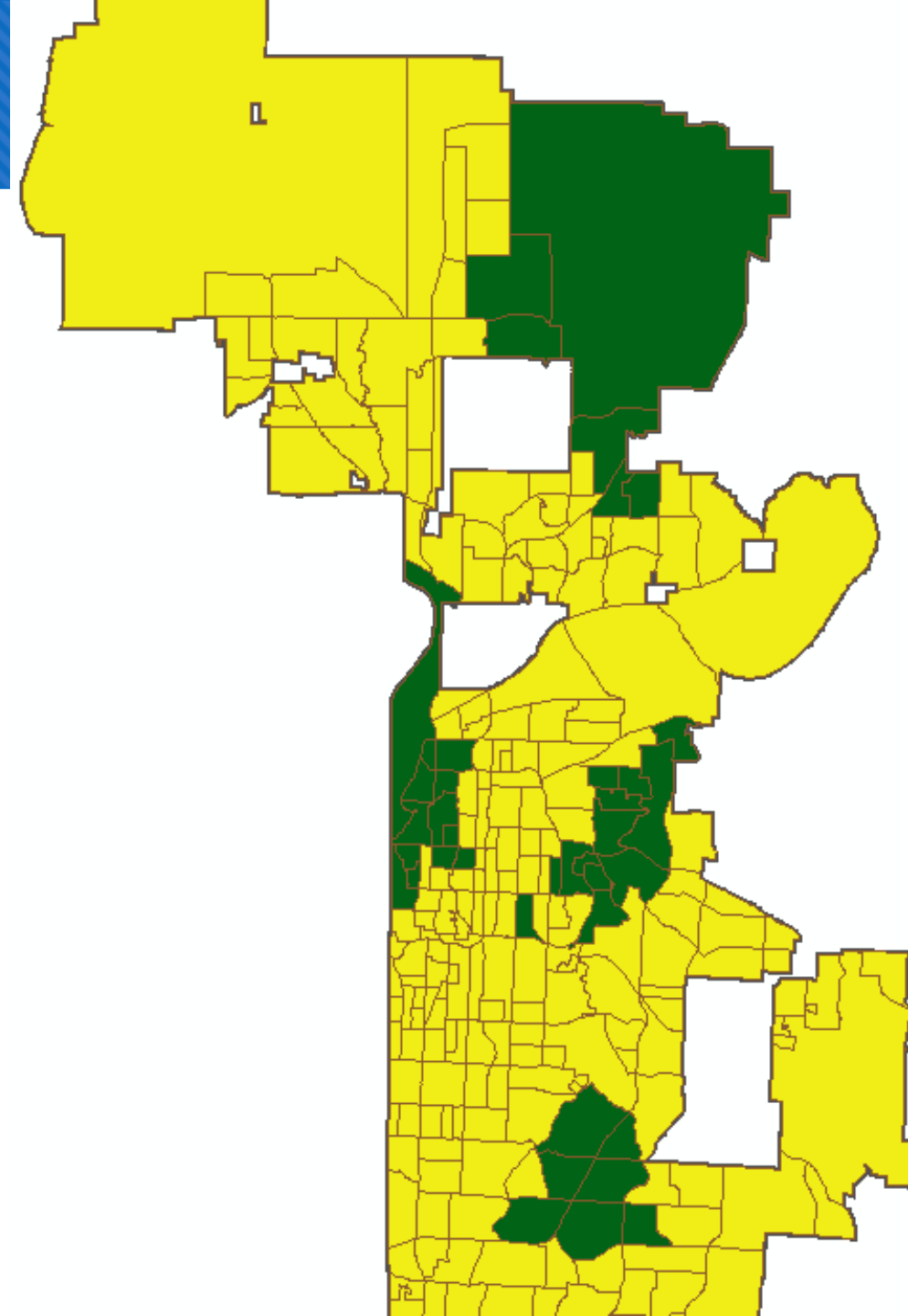
Timeframe for Initial Inspections

Target: 90% of initial inspections in 10 days
95% of initial inspections
90% of initial inspections
80% of initial inspections
50% of initial inspections

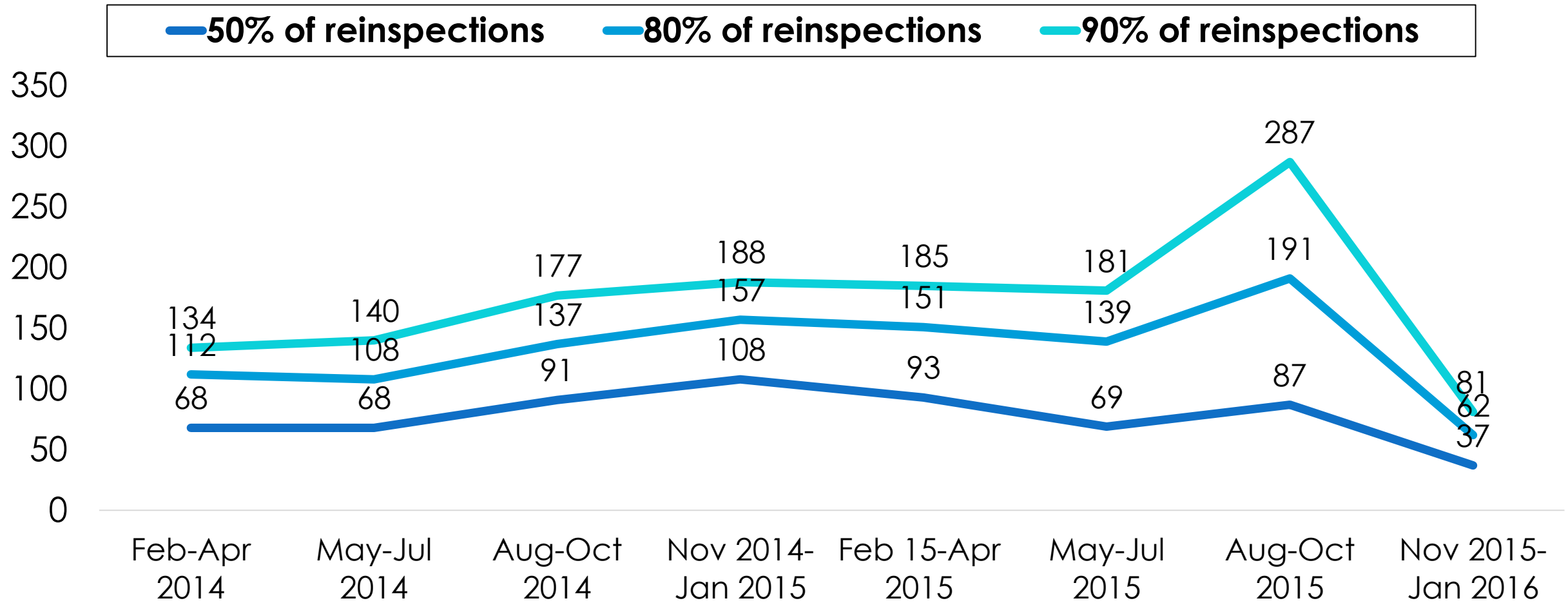


Zombie Areas

- **Areas in Green** do not currently have an area inspector assigned (65 sq mi, 19% of total caseload)
 - Due to the lack of assigned staff in these areas, only initial inspections are being done routinely
 - Reinspections are done only when high priority, which has led to a growing backlog of reinspections
 - Average age of inspection activities in zombie areas = 152 days
 - Average age of inspection activities in staffed areas = 76 days
- Hiring is in process for five new area inspectors
 - Three start in February
 - Two are currently posted on the city's job board

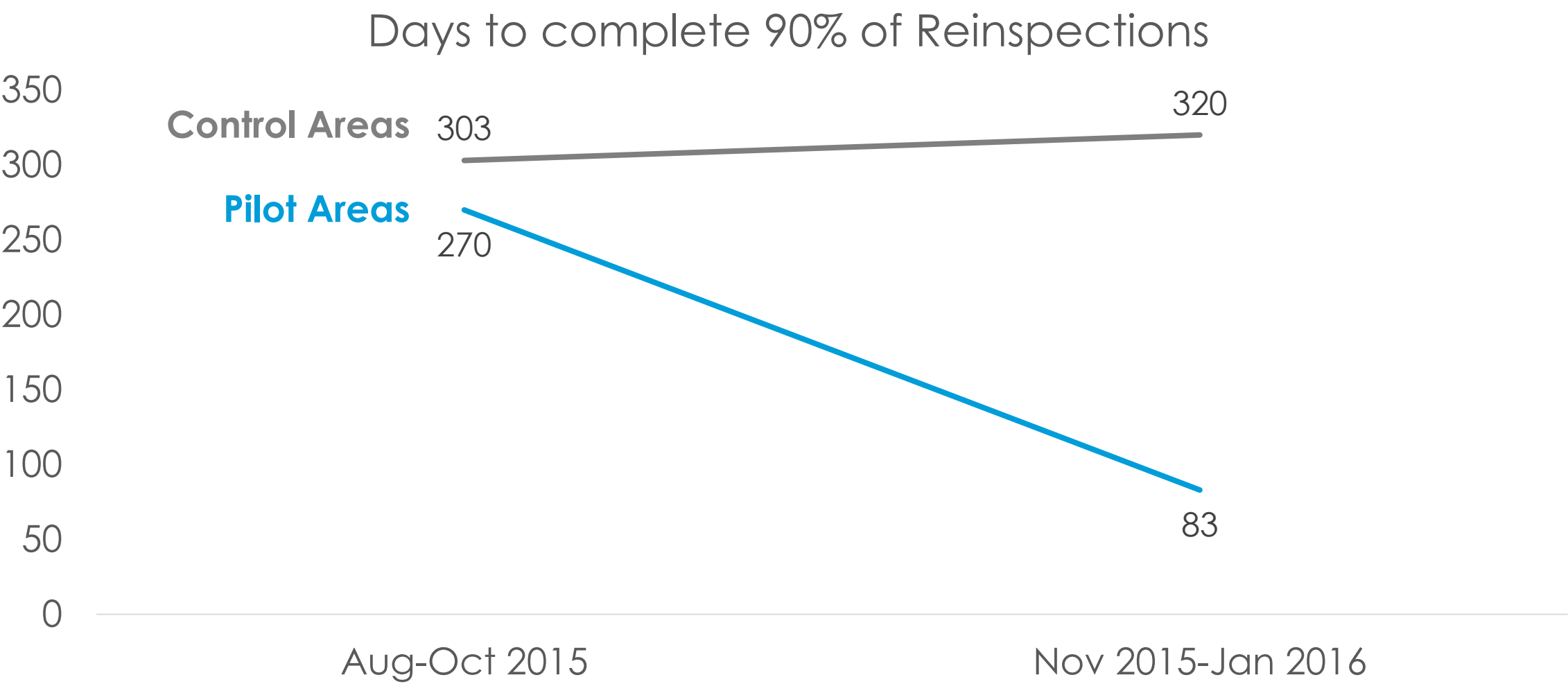


Timeframe to Reinspect



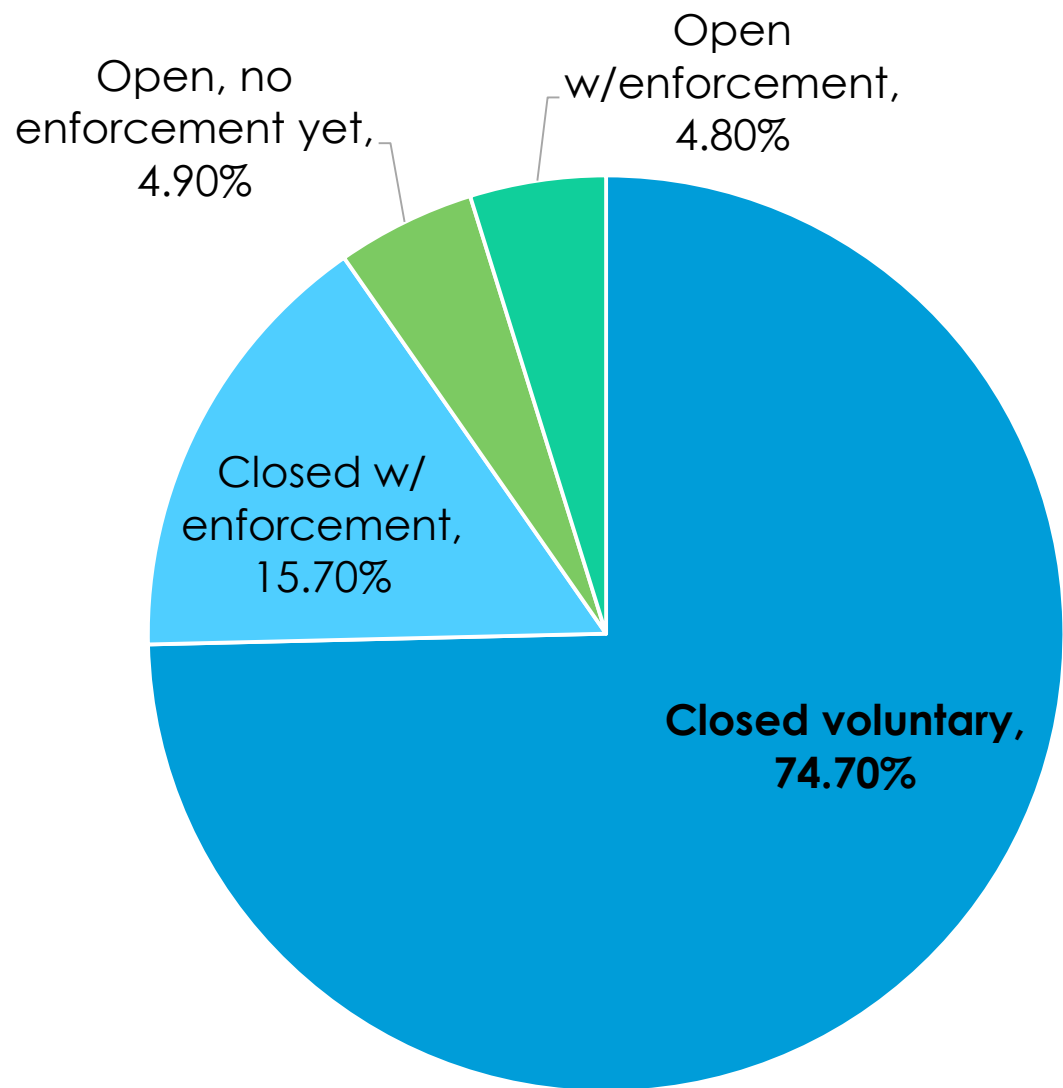
Since August, figures only include areas with an active area inspector

Enhanced Code Enforcement Pilot Outcomes



Source: Neighborhood Preservation Division (PeopleSoft Field Service System)

Compliance v. Enforcement



**Compliance/Enforcement Matrix
(as of January 2016)**
Total cases since 2010 = 150,898

		Open	
Voluntary	Enforcement	7,390	7,168
		112,654	23,686
		Closed	

Source: Neighborhood Preservation Division (PeopleSoft Field Service System)

Fines and Fees for Code Enforcement in 2015

	Total Dollar Amount of Fines and/or Assessments (2015)	Total Payments (2015)
Summons	\$35,344	\$23,228
Administrative Citations	\$348,900	\$41,250
Assessments for Weed Abatement	\$569,000	n/a
Assessments for Board-ups	\$166,915	n/a

Communication: Enforcement

Neighborhood Resources

KCMO NEIGHBORHOOD RESOURCES

The City of Kansas City, Missouri offers a variety of resources to help you improve your home, neighborhood and community. Visit KCMO.GOV or call 816-513-1313 OR 311 for more information.



HOME REPAIR & PAINT PROGRAMS

Kansas City's Home Repair Program offers assistance for repairs such as improvements to roofing, plumbing, electrical, furnaces or barrier removal.

Free paint and painting supplies are also available to eligible homeowners through the City Paint Program. By participating in the program, homeowners agree to provide the labor to paint the home.

To apply online: kcmo.gov/neighborhoods/grants-and-assistance/, in-person: Neighborhoods and Housing Services Department, Housing Section on the 4th floor of City Hall, 414 E. 12th St. Forms also can be requested by calling 816-513-3025.



PUBLIC IMPROVEMENTS ADVISORY COMMITTEE (PIAC) FUNDING

Residents and communities may apply annually to receive funding for neighborhood projects, ranging from stormwater drainage projects to ballfields and swimming pools. Approved projects are paid for by Kansas City's One-Cent Sales tax fund.

To learn more, and to apply for PIAC funding, visit kcmo.gov/citymanagersoffice/piac.



COMMUNITY IMPROVEMENT DISTRICT

Property owners may fund community improvements through the formation of a Community Improvement District (CID). Once formed, property owners pay themselves to



LIEN WAIVER PROGRAM

Vacant or abandoned properties that have accumulated abatement liens may be eligible for a lien waiver so that the site can be developed for neighborhood use.

311

City services, such as bulky item removal and information. Call 816-513-1313 OR 311, or visit KCMO.GOV/311 for a



Codes & Cleanup Coordination

Strategies to address blight and vacant properties

Land Bank

Enforcement

Illegal
Dumping

Community
Partnerships

Community and Cross-Sector Partnerships

Housing Authority of Kansas City

- City of Kansas City and Housing Authority of Kansas City Missouri (HAKC) have discussed ways to abate property code violations and hold subsidized property owners and renters accountable through sharing of violation data
- A plan is under development that details how this exchange of information with HAKC will work
- Plan deadline is no later than February 19, 2016. The goal is to provide the first list to HAKC no later than March 1, 2016

Lenders who have foreclosed when code violations are present

- CitiBank, Milsap and Singer, Ocwen Loan Servicing, US Bank, Wells Fargo, JP Morgan Chase, Nation Star, Deutsche Bank and Great American Bank

Volunteer Inspection Program

- NPD staff will be meeting with Northland Neighborhoods, Sheraton Estates, Marlborough, and the Historic Northeast to create a plan to notify Neighborhood Preservation of problem properties.
- Focus will be more on how to incorporate neighborhood involvement in weed program

Strategies to address blight and vacant properties

Land Bank

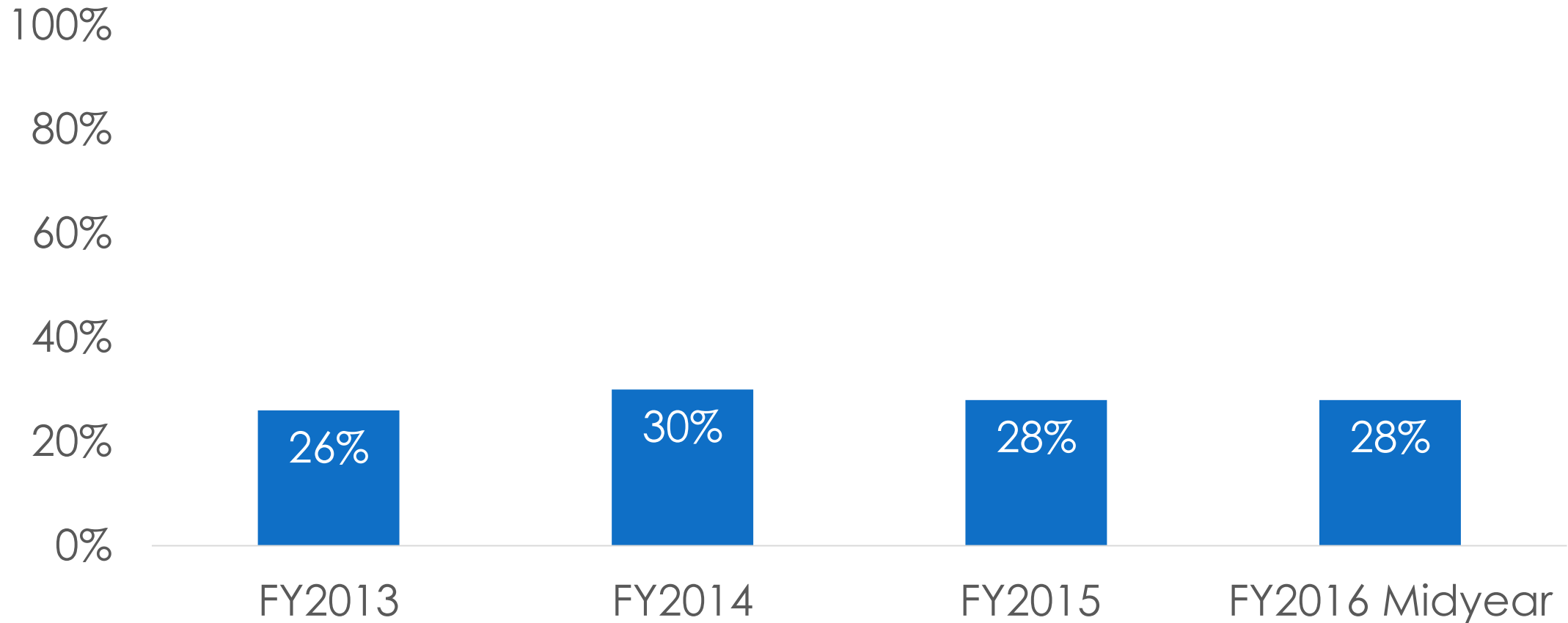
Enforcement

Illegal
Dumping

Community
Partnerships

Citizen Satisfaction With Illegal Dumping Clean-Up

Percent Of Citizens Satisfied With City Efforts To Clean Up
Illegal Dumping Sites

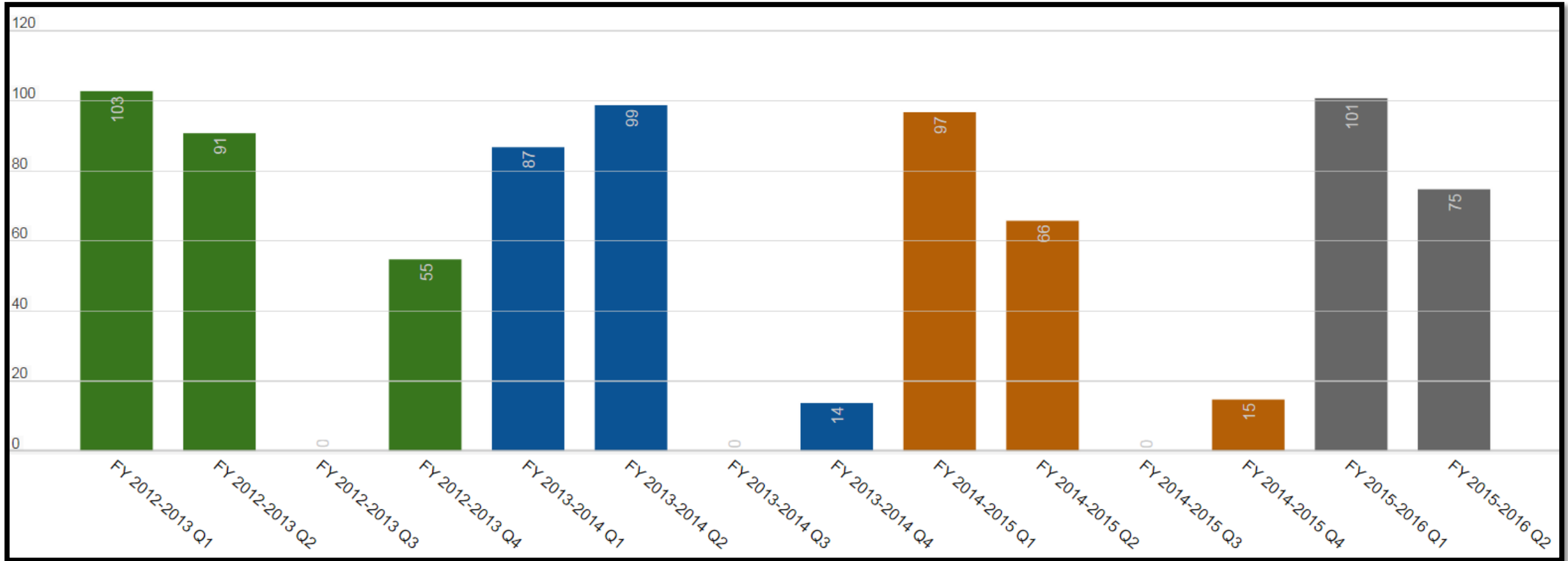


Illegal Dumping: High Priority for Citizens

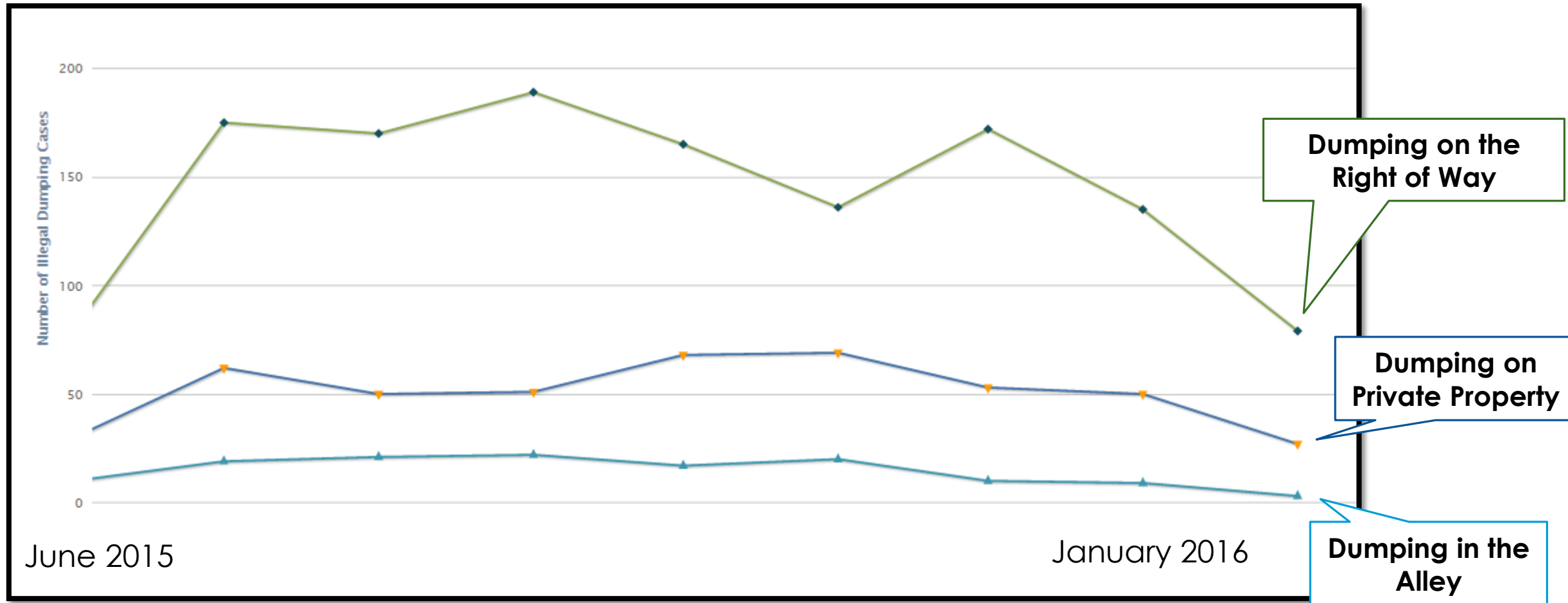
Service	Importance	Satisfaction	FY2016 Mid-year I-S	FY2015 I-S
Efforts to clean up illegal dumping	43%	28%	1	n/a*
Cleanliness of streets and public areas	36%	44%	2	1
Bulky item pick up services	19%	54%	3	3
Leaf and brush pick up services	14%	53%	4	2
Curbside recycling	13%	76%	5	4
Trash collection services	14%	80%	6	5
Recycling drop off centers	5%	60%	7	n/a
Leaf and brush drop off centers	3%	55%	8	n/a

*Question on illegal dumping moved into this section from Neighborhood Services in FY2016 to better align with other trash-related issues

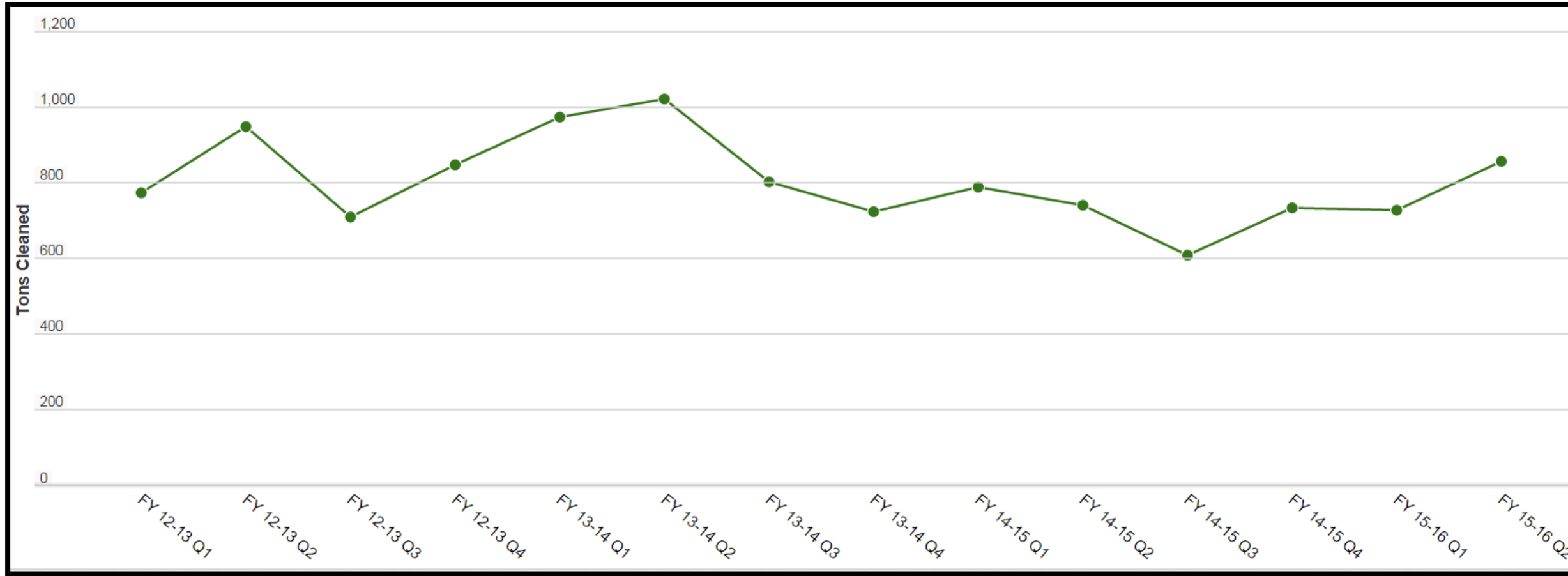
Neighborhood Cleanups



Illegal Dumping Reports (Service Requests to 311)



Tons of Illegal Dumping Cleaned



Illegal Dumping Prosecution and Fines - 2015

175

adjudicated cases

\$39,110

fines issued

\$495

average amount of fine

\$16,769

payments collected

Communication: Illegal Dumping

Citywide Partnership



Dog rescued with help of two Kansas City workers

Eron Dawkins an Animal Health & Public Safety officer and Alan Ashurst a Codes Enforcement Officer talked during a press conference on Wednesday at the KC Animal Shelter about how they recently worked together to rescue a three-year-old pit bull mix that was abandoned.

Joe Ledford - jled



The Star
THE KANSAS CITY STAR



Coming Soon!



Update and improve the
City's Dangerous Buildings
demolition ordinance to
ensure that demolition
activities meet current legal
standards.

Objectives 3, 4, 5 and 6



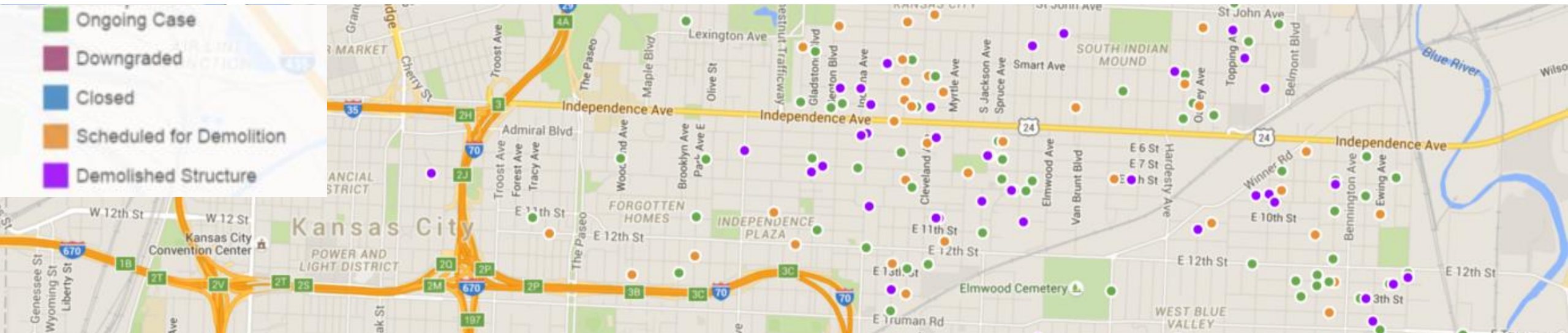
Updated Dangerous Building Ordinance

- Revised ordinance (150829: Right of Entry) was passed to allow inspection or enforcement when there is reasonable cause to believe that there exists in any building or structure an unsafe condition
 - If the property is occupied, the city must request and obtain permission before entering or obtain a search warrant
 - Reasonable effort must be made to contact the owner or person responsible for the property

Dangerous Building Demolition in the FY 16-17 Budget

FY16-17 Submitted Budget includes plan to demolish all dangerous buildings on the list

- Approximately 800 buildings would be demolished
- Demolition would occur over the next two years
- Funding would be achieved via a \$10 million, 10-year bond issuance



Targeted Demolition Program



FY2014

- Green Impact Zone, Urban Neighborhood Initiative, West Side
- 155 demolitions



FY2015

- East Patrol and Marlborough
- 141 demolitions



FY2016

- 27th to 39th , Bruce R. Watkins to Benton and Old Northeast (Truman Rd – Cliff Dr., Paseo to 435)
- 135 demolitions planned, 140 in progress or complete

Donated Demolitions

- Kissick Construction Company donated services to demolish 10 dangerous buildings in the Marlborough neighborhood
- Savings to the city = \$84,433
- Donation also led to the City's creation of a streamlined policy for donated services
- Kissick challenged other construction companies to donate as well
- Industrial Wrecking, an existing demo contractor, is donating the demolition of four properties to occur this spring



Introduce legislation to provide the City and local neighborhoods better control over the future of vacant properties as quickly as possible.

Objectives 3, 4, 5 and 6



State Assembly Legislative Priorities for 2016

Receiverships

- Legislative changes to the receivership statute to add additional safeguards to ensure that the nuisance and vacancy on the subject property are abated

LLC Registration

- Modification of Sec. 347.048, RSMo. to require limited liability corporations to file an affidavit with the name and address of at least one person who has management control of the property

Perform a housing condition survey.

Objectives 3, 4, 5 and 6



Market Value Analysis

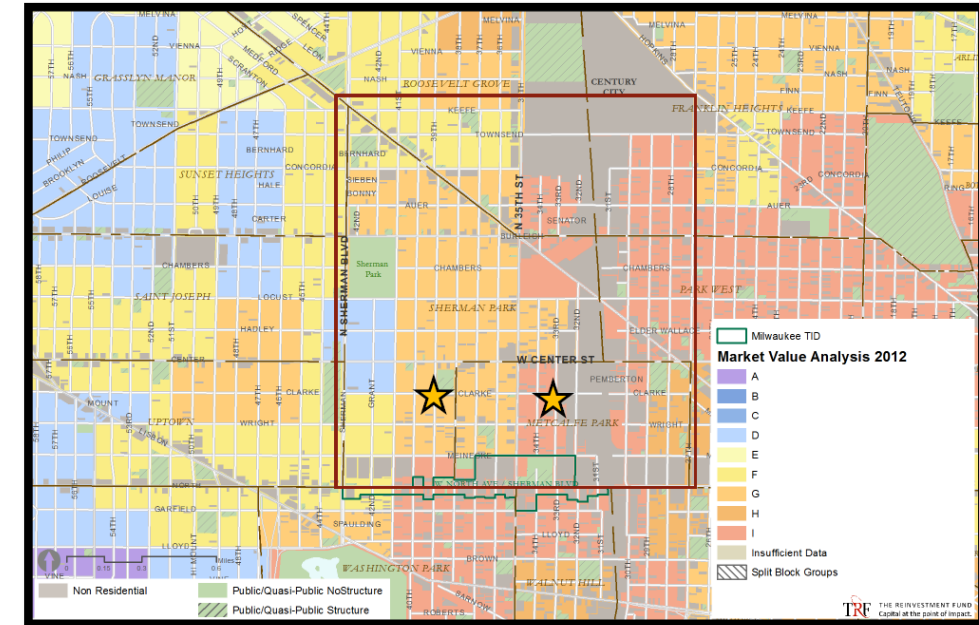
NHS and OPM are currently pursuing development of a Market Value Analysis (MVA) for KCMO

The MVA would utilize local data sources to create a model that assesses residential market value on a block by block basis

The Reinvestment Fund, a CDFI in Philadelphia, developed the MVA methodology to guide their community development investment.

TRF has done MVAs in multiple peer cities, which use the resulting tool to target programs and interventions for maximum impact

MVA Example from Milwaukee



Uses of MVA in other cities:

- Target code enforcement (Baltimore)
- Guide CDBG plan (St. Louis)
- Guide Land Bank activity (Philadelphia)
- Evaluate development opportunities (Houston)
- Engage partners in coordinated revitalization efforts (Milwaukee)

Healthy Community

Citizen Satisfaction with Healthy Eating/Active Living

42 Percent of citizens satisfied with efforts to encourage healthy eating & active living
Current as of Oct 2015

▶ **61** Percent of citizens satisfied with efforts to encourage healthy eating & active living
Jul 2016 Target

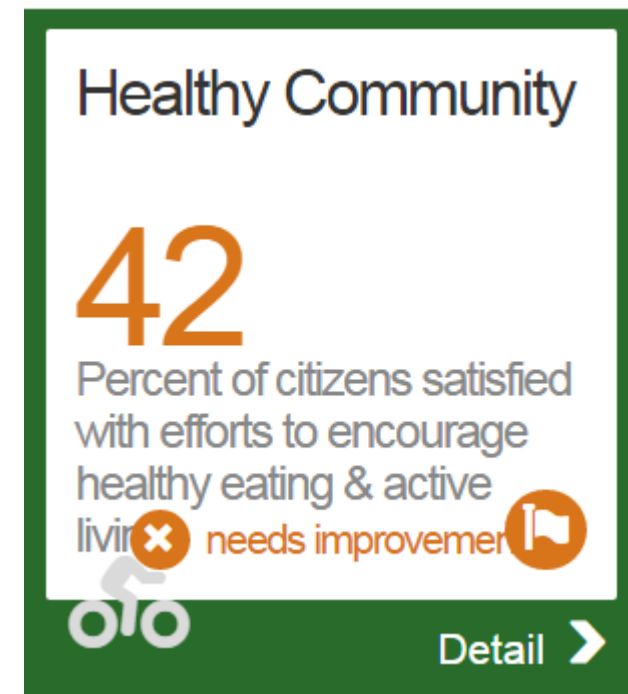


Needs Improvement

▼ Show chart

Increase overall life expectancy and reduce health inequities in all zip codes.

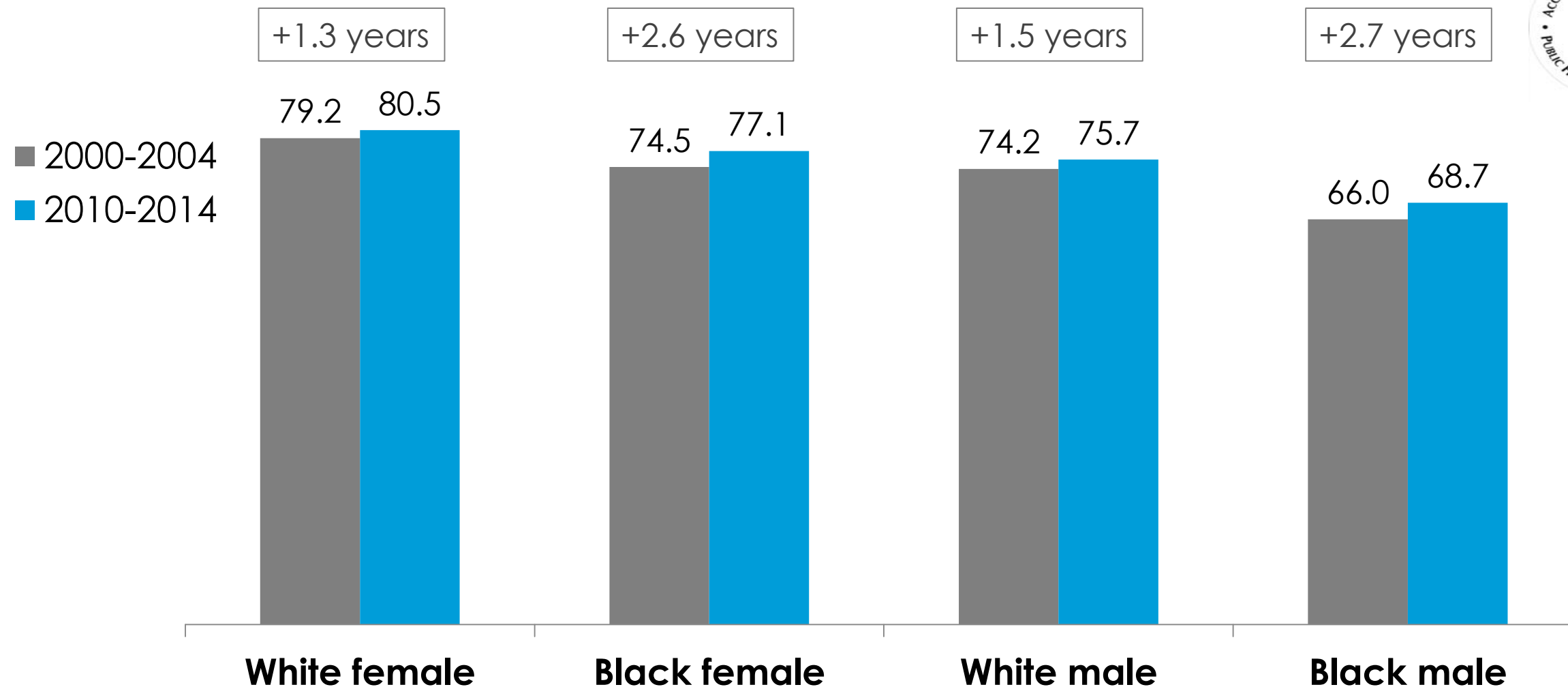
Objectives 1, 2 and 7



Change in Life Expectancy by Race/Gender



Public Health
Prevent. Promote. Protect.



Source: Health Department

*Non-Hispanic white male and female and non-Hispanic black male and female.

Big Cities Health Inventory Data

- Out of nine causes of death, Kansas City has five below the national mortality rates based on the US Big Cities Health Inventory Data

KC below national mortality rates

- Infant mortality
- HIV diagnoses
- Heart disease
- Diabetes
- Motor vehicle

KC above national mortality rates

- Cancer
- Firearm related
- Homicide
- Suicide

Culture of Health Prize Awarded to KC

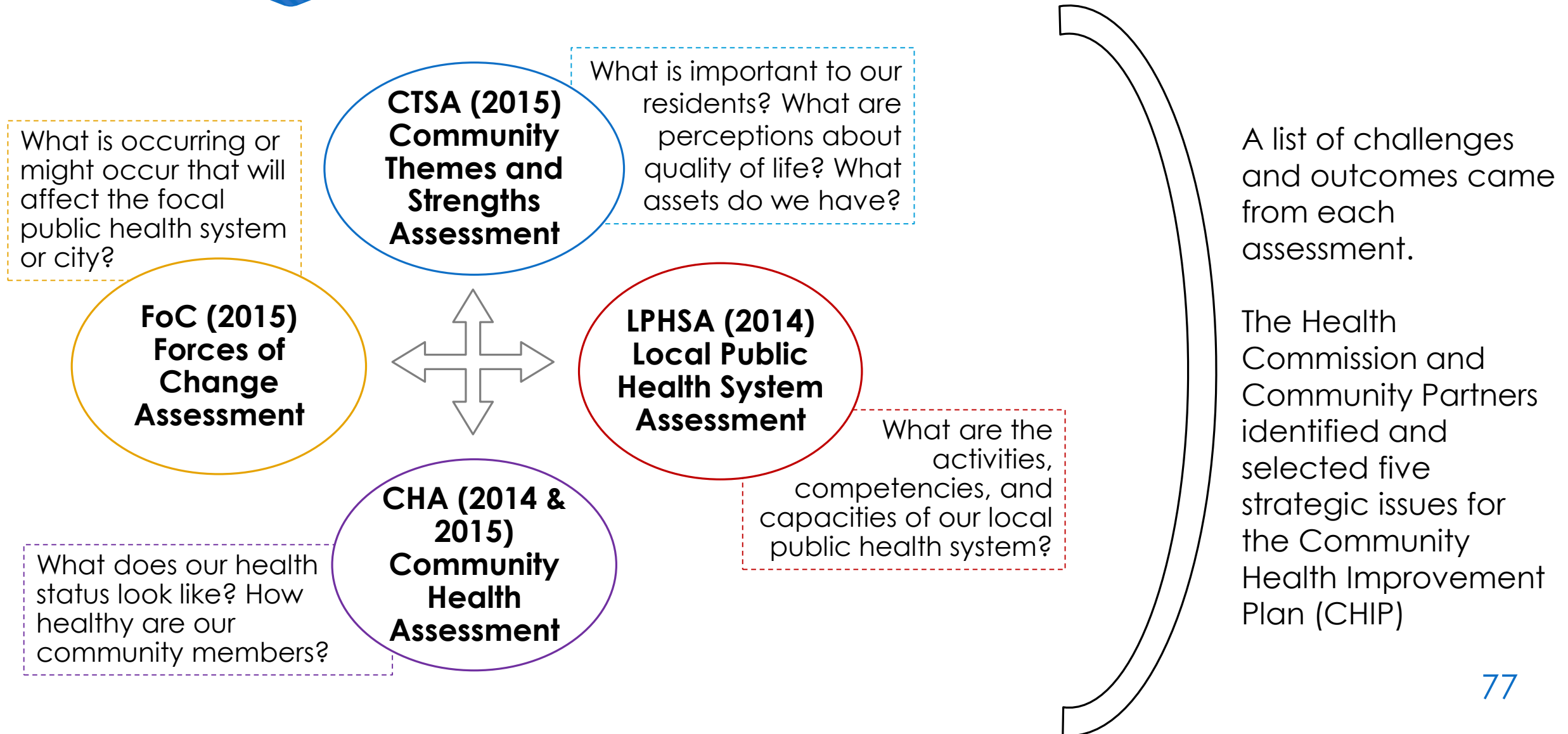


Implement the Community Health Improvement Plan (KC-CHIP).

Objectives 1, 2 and 7



Process Leading Up to the KC-CHIP



Community Health Improvement Strategies

We will improve health through:

Improvements in the educational system

The mitigation of crime and public health threats

Improving access to living wage jobs and stabilizing family income

Ensuring equitable access to preventative care and mental health services

Improvements to the built environment

Our goals are to see:

Improved reading proficiency for KCMO 3rd graders

A reduction in crime and reduced racial disparities in sentencing and incarceration

A decrease in the income and wealth gap between zip codes

Equitable access to health care, including mental health services

An increase in the proportion of neighborhoods that are safe, clean, well maintained, and consistently improved

Potential strategy:

Increase the number of 3 and 4 year olds who attend a high quality early learning center

Promote access to evidence-informed parenting support strategies and resources for high-risk parents

Increase regulation of the payday loan industry and make affordable lines of credit available in vulnerable communities

Increase workplace wellness initiatives in the public health workforce, particularly mental health training for first responders

Decrease the percentage of Land Bank and KC Homesteading Authority properties that remain unsold.

Development and Implementation of the CHIP

Phase 1: Development



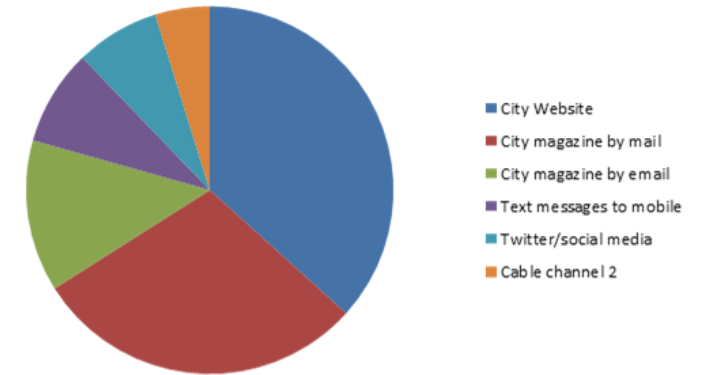
Phase 2: Implementation



Communication: Healthy Community

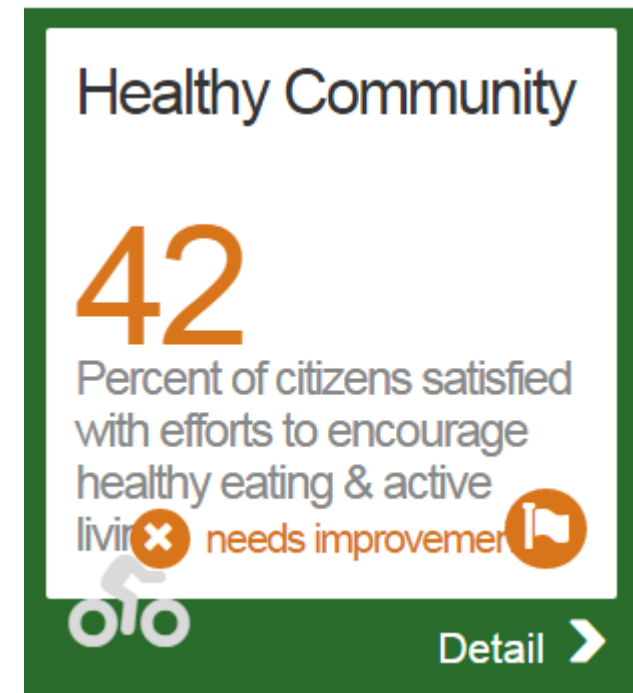
- Further analysis on respondents in Citizen Satisfaction Survey
- Development of cross-divisional department social media content team to be proactive with communication needs
- In development - brand standards for health department and how individual programs will fit into the overall brand
- Reviewing contract options for co-branding with partners
- 150 years of Health - educational campaign to begin in April

Preferred Methods of Receiving Information from the City
among "Don't knows" in regards to satisfaction with Overall Health Department Services



Improve access to locally grown, processed, and marketed healthy foods through programs such as KC Grow.

Objectives 1, 2 and 7

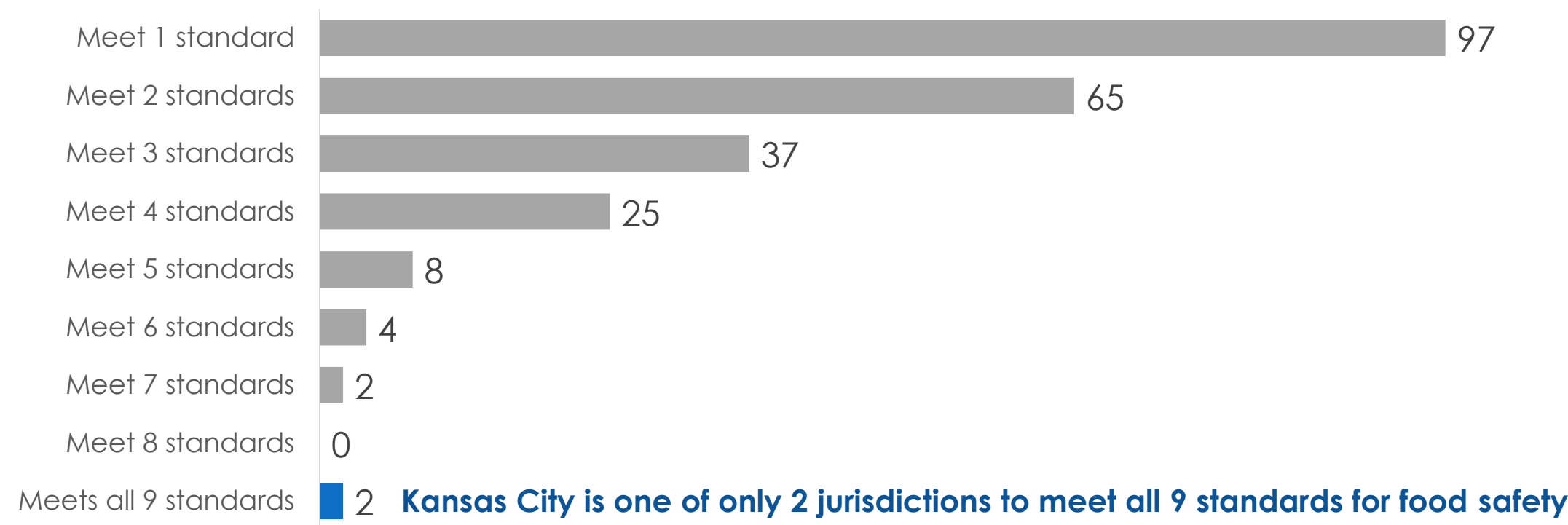


Keeping our Food Safe: FDA Food Safety Standards

The 9 Standards

- Regulatory foundation
- Trained regulatory staff
- Inspection program based on HACCP
- Uniform inspection program
- Foodborne illness/food defense preparedness
- Compliance/enforcement
- Industry/community relations
- Program support/resources
- Program assessment

of Jurisdictions Nationally Meeting Standards



Questions?

Stay up to date on progress at kcstat.kcmo.org

#KCStat

